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## **FIAT TOPS THE SWISS CO<sub>2</sub> EMISSIONS LEAGUE FOR TWO CONSECUTIVE YEARS**

- **Fiat tops the 2008 volume-weighted average league at 144.0 g/km in Switzerland**
- **Top ten manufactures all made significant improvements between 2007 and 2008**

Analysis by JATO Dynamics, the world's leading provider of automotive data and intelligence, has found that Fiat is leading the Swiss car market in terms of volume-weighted CO<sub>2</sub> emissions, in keeping with its dominant position as Europe's lowest CO<sub>2</sub> emitting volume manufacturer.

Analyses of both 2007 and 2008 figures show that the top ten manufactures are the same for each year, with the only variation being Ford's promotion to fourth position ahead of Opel. Figures for 2008 reveal that all but one manufacturer in the top 10 now sit below 200 g/km, with BMW having made the biggest improvement of 17.2 g/km over the course of a single year.

Fiat sold 13,292 in Switzerland in 2008 with an average emission of 144.0 g/km ahead of Toyota (151.5 g/km), Peugeot (158.4 g/km), Ford (168.6 g/km) and Opel (170.9).

Renault, Volkswagen, BMW, Audi and Mercedes complete the top ten standings, with only Mercedes sitting above the 200 g/km threshold at 211.1 g/km.

"Unsurprisingly, Fiat's strength in the area of volume weighted emissions is evident in the Swiss market, says Mr Fabio Donnaloia, Country Manager for JATO Dynamics in Switzerland. "Greater environmental awareness, fuel costs and taxation are influencing customer habits, whilst broader European automotive industry legislation is clearly driving technological advances at an unprecedented rate."

## Top 10 Brands

Make	Volume-weighted Average CO <sub>2</sub> emissions – 2007	Volume-weighted Average CO <sub>2</sub> emissions – 2008
FIAT	148.8	144.0
TOYOTA	154.8	151.5
PEUGEOT	161.1	158.4
OPEL	176.2	168.6
FORD	176.1	170.9
RENAULT	179.6	175.0
VOLKSWAGEN	181.2	177.4
BMW	199.3	182.1
AUDI	212.2	193.3
MERCEDES	219.0	211.1

The full 2008 CO<sub>2</sub> report covers 21 countries, of which 19 are EU member states and studies volume-weighted CO<sub>2</sub> emissions by country, segment and brand, whilst also providing an in-depth analysis of the effects of CO<sub>2</sub>-friendly vehicle technology and CO<sub>2</sub>-based taxation regimes across the individual markets.

The above data is provided by JATO Consult, the company's bespoke consulting service which offers customers access to its unique data and provides solutions and advice to meet a wide range of automotive business challenges. For more information or to request your copy of the full 2008 CO<sub>2</sub> report please visit one of the following website locations:

German site-

[http://jato.vpam.co.uk/jato1/default\\_sw\\_ger.asp?urn=70&src=email&scratchcode=CO2sw-ger1](http://jato.vpam.co.uk/jato1/default_sw_ger.asp?urn=70&src=email&scratchcode=CO2sw-ger1)

English site -

<http://jato.vpam.co.uk/jato1/default.asp?src=web&scratchcode=web>

Updates will be available throughout the year. For more information please visit [www.jato.com/Consult](http://www.jato.com/Consult) or email [consult@jato.com](mailto:consult@jato.com).

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### **Editorial note: JATO Dynamics background**

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date intelligence on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at [www.jato.com](http://www.jato.com)

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