

April 17, 2008

FIAT TOPS THE ECO LEAGUE WITH LOWEST AVERAGE CO₂ EMISSIONS IN 2007

- **Fiat tops the volume-weighted European average league at 137.3 g/km**
- **Top six manufacturers now sit below 150 g/km**

According to recent analysis by JATO Dynamics, the world's leading provider of automotive data and intelligence, Fiat led the industry challenge to produce cleaner, more environmentally friendly cars during 2007.

JATO researched the volume-weighted average CO₂ emissions for the ten best selling car brands in Europe. The research reveals that Fiat currently sits at the forefront of clean car manufacturing with a volume-weighted average CO₂ figure of 137.3 grams per kilometre during 2007, ahead of Peugeot, which achieved an average CO₂ rating of 141.9 grams per kilometer last year. Citroen (142.2 g/km), Renault (146.4 g/km), Toyota (148.8 g/km), complete the top five places in the European league, whilst Ford (149.1 g/km), Opel/Vauxhall (152.9 g/km), Volkswagen (161.7 g/km), BMW (176.7 g/km) and Mercedes (188.4 g/km), round off the top ten.

"The entire industry has made incredible advances in reducing CO₂ emissions", says Nasir Shah, Global Business Development Director at JATO. "The Fiat group is currently spearheading the revolution, but it's fair to say that all manufacturers have made remarkable progress in recent years."

Shah continues: "Clearly, when analysing volume-weighted average CO₂ figures, it's the manufacturers with product portfolios dominated by small cars that will perform the best. Given the product range of both BMW and Mercedes, their respective performances are particularly impressive."

Like most manufacturers, Fiat is currently working hard on the development of various alternative fuel solutions, and has clearly stated its intention to keep driving the technology to meet what is surely the industry's greatest challenge.

Top Ten Brands volume-weighted average CO₂

Make	Volume-weighted Average CO ₂ emissions – 2007 (g/km)
FIAT	137.3
PEUGEOT	141.9
CITROEN	142.2
RENAULT	146.4
TOYOTA	148.8
FORD	149.1
OPEL/VAUXHALL	152.9
VOLKSWAGEN	161.7
BMW	176.7
MERCEDES	188.4

-Ends-

Editorial note: JATO Dynamics background

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at www.jato.com

For further press information, please contact:

Peter Haynes at Automotive PR. Tel: +44 (0) 207 494 8056

Mob: +44 (0) 7738 883259

Email: phaynes@automotivepr.com