

16 March 2011

Golf and Clio lead European Car Sales

- **Volkswagen's Golf remains Europe's best-selling car**
- **Renault's Clio takes second place in February buoyed by record French market**
- **New Volkswagen Passat records significantly increased sales**

Despite slightly lower sales compared to this time last year, mainly caused by reduced demand in Germany, the Volkswagen Golf has remained Europe's best selling car. Renault's Clio claimed second place in February, helped by a record French market buoyed by deliveries of cars ordered before the ending of the country's scrappage scheme in December 2010.

JATO's key findings:

- *The European market increased by 1.4% in February 2011, and by 0.2% YtD – the first YtD increase since June 2010*
- *Sales across the majority of markets were up, with the exception of Great Britain, Greece, Italy, Portugal and Spain, down 10.2%, 58.2%, 20.6%, 12.7% and 25.8% YtD respectively*
- *Volkswagen's new Passat model broke into the top 10 selling models, with a 35.6% increase in sales*

Commenting on the findings, Gareth Hession, Vice President, Research said: "While certain segments of the market remain below their scrappage-funded highs of a year ago, the market is showing some positive signals. The strength in sales of the new Passat, as well as the face-lifted Opel/Vauxhall Astra and Corsa models demonstrates the importance of investment in new products."

Top Ten Models

Make & Model	Feb_11	Feb_10	% Change Feb	Feb YtD_11	Feb YtD_10	% Change YtD
VOLKSWAGEN GOLF	33,954	36,877	-7.9%	70,625	76,478	-7.7%
RENAULT CLIO	27,293	27,365	-0.3%	53,086	59,529	-10.8%
VOLKSWAGEN POLO	25,444	25,684	-0.9%	54,421	57,428	-5.2%
FORD FIESTA	24,260	32,523	-25.4%	51,481	71,847	-28.3%
OPEL/VAUXHALL ASTRA	21,637	19,834	+9.1%	42,491	40,077	+6.0%
PEUGEOT 207	21,571	25,344	-14.9%	42,514	50,268	-15.4%
OPEL/VAUXHALL CORSA	21,557	21,142	+2.0%	44,285	44,177	+0.2%
RENAULT MEGANE	19,931	20,563	-3.1%	39,144	41,094	-4.7%
FIAT PUNTO	18,263	26,494	-31.1%	38,828	54,409	-28.6%
VOLKSWAGEN PASSAT	17,748	13,088	+35.6%	35,189	26,902	+30.8%

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JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

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