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JATO APPOINTS JENS-UWE BERG TO BUSINESS DEVELOPMENT MANAGER, GLOBAL LEASING

The world's leading provider of automotive intelligence, JATO Dynamics, has strengthened its leasing service and its business development team, with the appointment of Jens-Uwe Berg, as Business Development Manager, Global Leasing.

Jens brings nearly 14 years' international automotive leasing experience to his new role, having worked previously in the UK, Amsterdam and his native Germany. He speaks four languages, including fluent English, native German and advanced French.

He began his leasing career with ALD AutoLeasing, based in Frankfurt and Hamburg, subsequently he has held a number of key sales and business development positions, most recently as European Head of Sales & Relationship Development, GME/GMAC, for Masterlease Group.

Jens joins JATO with responsibility for delivering global growth in the fleet and leasing market for key JATO products, including TCO and Carspecs.

Said Jens: "JATO is world-recognised global company and I hope to be able to use my European experience to further this recognition and understanding of JATO's capability in the international fleet and leasing arena."

Jens will be based in Germany as well as in JATO's global HQ, in Harrow, England as part of JATO's global business development team.

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Editorial note: JATO Dynamics background

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO's intelligence to drive the vehicle quotation process. Visit JATO at www.jato.com.

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