

September 12, 2008

JATO DYNAMICS APPOINTS NEW COUNTRY MANAGER FOR AUSTRIA

JATO Dynamics, the world's leading provider of automotive data and intelligence, has named Sascha Meier as country manager for Austria. Mr. Meier will take the helm in leading sales activities and developing new business for the region.

Mr. Meier has 17 years experience in the automotive sector and has previously held key management positions in leading car manufacturers BMW, Ford and Suzuki.

"The Austrian car market is an exciting area to be working in and am delighted to be joining such a well-established team," said Mr. Meier.

"The success of Austria is central to our success as a company so we are excited to have someone with Mr. Meier's past experience on board. His dynamism and drive will help us to cement our past achievements and generate future growth opportunities," commented Evangelos, Regional General Manager at JATO.

German-born Mr Meier is 37 years-old and holds a diploma in Sales and Marketing.

If you are interested in receiving intelligence on the automotive industry in Austria please contact Mr. Meier at austria.enquiries@jato.com.

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Editorial note: JATO Dynamics background

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date intelligence on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at www.jato.com.

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