



November 6, 2007

## **JATO ANNOUNCES APPOINTMENT OF DARIN JANKOVIC AS NEW SALES MANAGER FOR CROATIA**

JATO Dynamics, the world's leading supplier of automotive data and intelligence, today announces that it has appointed Darin Jankovic as its Sales Manager for Croatia. He will assume responsibility for JATO's sales activities in Croatia and will oversee the implementation of all new products and services into the market.

"Darin's primary focus is to further develop our business in Croatia and to establish greater efficiencies in the business," says Dr. Helmut Hackner, JATO Dynamics Regional Manager for Central and Eastern Europe. "This appointment will further develop our operations in Croatia and enhance our existing client relationships. There is no doubt that Croatia is a very important and market for our business."

The appointment of Darin Jankovic is just part of a broader range of changes in the field that include a new regional general management structure. Additionally, the implementation of a Trading Board is providing a dedicated customer service capability to assist with developing and maximising relationships and opportunities for the business.

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### **Editorial note: JATO Dynamics background**

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at [www.jato.com](http://www.jato.com)