

**15 September 2010**

## **JATO TO PRESENT AT INDUSTRY GLOBAL AUTOMOTIVE FORUM IN CHINA**

JATO Dynamics, the world's leading provider of automotive data and intelligence, which has recently expanded its global presence with the opening of a dedicated Asia Pacific central office, has been invited to present at the forthcoming Global Automotive Forum in the western China city of Chengdu, on 17 Sep, 2010.

The address will be given by Mr. Nasir Shah, JATO's head of Asia Pacific operations, to an audience of over 500 key automotive industry executives and specialists from manufacturers, component suppliers, government officials, consulting firms and media.

The event is organized by the government organization, the 'China Council for the Promotion of International Trade', and the two-day event will discuss the opportunities and challenges that the global automotive industry, especially Chinese automotive industry, will face in the coming decade. It will also discuss the impacts of the fast emergence of Chinese auto industry and similar markets worldwide.

Mr. Shah will deliver his speech with regard to "The Future of the Automotive Industry" during the conference. The presentation will discuss and analyze the many factors affecting the future of car industry in China and across the rest of the world over the next decade. Other participants and speakers include executives from automakers ranging from as global OEMs such as Mazda to local market manufacturers such as Chery.

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**Editorial note: JATO Dynamics background**

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO's intelligence to drive the vehicle quotation process. Visit JATO at [www.jato.com](http://www.jato.com).

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