

November 17, 2008

JATO DYNAMICS TAKES A STAND

At the Houten Fleet Management Expo 2008

- **Exclusive offer: JATO CARSPECS trial for delegates**
- **Visit JATO on stand 3.146**

JATO Dynamics, the world's leading provider of automotive data and intelligence is offering delegates at this year's Fleet Management Expo in Houten, Holland, an exclusive trial of one of its most popular products.

JATO Carspecs is the Company's unique vehicle comparison and configuration solution which enables leasing companies to easily locate and order cars.

Integrated within JATO Carspecs is vehicle specification and pricing data that spans more than 45 global markets and over 1,000 items of marque and model specific data.

Guests on the JATO Dynamics stand will be able to take part in a demonstration of JATO Carspecs, as well as sign up for a free month-long trial in 2009.

"The new year is a particularly pertinent time for the new car market in Holland" says Olivier Peijs, JATO's Country Manager for the region. We are expecting alterations to BPM tax at the start of 2009, when all new car prices will be subject to change. As a company that provides accurate and complete data to international fleet and leasing companies on time, every time, we are confident JATO Carspecs will ensure our customers have up-to-the-minute data when the changes take place in January."

To take advantage of our JATO Carspecs trial and for more information on JATO Dynamics and its products, visit us at stand 3.146 at the 2008 Fleet Management Expo, Houten.

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Editorial note: JATO Dynamics background

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at www.jato.com

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