

PRESS RELEASE

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APRIL REGISTRATIONS BUOYED BY RENAULT AND MERCEDES SUVs, NEW OPEL/VAUXHALL ASTRA AND AUDI A4

- Car registrations in Europe’s 29 markets grew by 8.9% in April and 8.3% YTD
- SUVs were the top-ranking segment, with volumes up by 22% over April 2015
- Renault and Mercedes continued to gain share in Europe’s fastest growing segment
- The Volkswagen Golf was the best-selling model but the Peugeot 208, Opel/Vauxhall Astra and Audi A4 all posted significant growth

New car registrations in the 29 European markets covered by JATO Dynamics show that the current positive sales trend continued during April, with 1.32 million units sold, which is 108,000 units more than the total recorded in April 2015. This was higher than the growth seen in March 2016 (+5.6%) and in April 2015 (+6.9%). The YTD volume for the 29 markets totalled 5.25 million cars, which is 8.3% higher than total registrations between January and April 2015. The March SAAR came in at 15.38 million units.

Following last month’s trend, SUVs dominated the market, counting for 24% of total registrations, up by 2.6 percentage points compared to April 2015. This means that SUV volume growth (+22%) was higher than the changes posted by the rest of the segments, except for sports cars (+30%). While SUVs gained share, the subcompacts (B-Segment) registered the highest market share fall (-1.3 percentage points) and they were followed by MPVs with -0.7 percentage points. Most of the SUV category’s growth came from more registrations of large SUV (E-SUV) and small ones (B-SUV).

EUROPEAN NEW CAR REGS. APRIL 2016



Source: JATO Dynamics Limited

Around 12% of total registrations in April were for Volkswagen cars, which continued to lead the entire market thanks to the Golf, Polo and Passat. However its volume grew by only 2.4% in April, which was under the total average growth, meaning the brand lost 0.8 percentage point of share over April 2015, the biggest loss of all the brands. Volkswagen's big rises posted in Spain and Poland were offset by a fall in markets such as Switzerland, the UK and Netherlands. Its SUV registrations fell by 13%. Renault, showed the same percentage growth as the total market, allowing it to outsell Ford at third position and +1.5% growth. The three German premium brands and Fiat were the only brands to outperform the total market's growth within the top 10. Mercedes posted the highest market share gain, followed by Honda and Fiat.

"The slowdown in growth posted by Volkswagen has not stopped overall growth as consumers continue to move to other mainstream and premium brands. SUV demand is also part of this shift," commented Felipe Munoz, Global Automotive Analyst at JATO Dynamics.

TOP 20 BEST-SELLING MODELS APRIL 2016

BY VOLUME

	Apr-16	Change Apr 15-16	Apr YTD 2016	Change Apr YTD
Volkswagen Golf	49,038	+2%	179,497	-1%
Renault Clio	28,165	-7%	105,852	-4%
Volkswagen Polo	27,984	+10%	108,848	+4%
Peugeot 208	22,885	+17%	91,684	+14%
Ford Fiesta	22,606	-16%	106,750	-7%
Opel/Vauxhall Corsa	21,114	-9%	95,277	-7%
Skoda Octavia	20,602	+11%	79,154	+8%
Opel/Vauxhall Astra	20,223	+25%	81,760	+29%
Volkswagen Passat	20,084	0%	73,751	+3%
Ford Focus	19,594	-8%	80,103	-3%
Renault Captur	18,844	+17%	73,175	+7%
Peugeot 308	17,956	+2%	73,291	+10%
Audi A3/S3/RS3	17,882	-10%	71,782	-4%
Nissan Qashqai	17,699	-5%	83,938	0%
Fiat Panda	17,395	+14%	74,204	+20%
Renault Sandero	16,361	+4%	58,225	+9%
Toyota Yaris	15,914	+14%	68,839	+6%
Peugeot 2008	15,895	+8%	61,718	+10%
Skoda Fabia	15,737	+11%	58,820	+27%
Audi A4/S4/RS4	15,706	+61%	52,527	+24%

BY PERCENTAGE POINTS GAIN

	Market Share 2015	Market Share April 2016	Pct Points Gain
Hyundai Tucson	0.00%	1.03%	+1.03
Renault Kadjar	0.00%	0.82%	+0.81
Mercedes GLC	0.00%	0.41%	+0.41
Audi A4/S4/RS4	0.81%	1.19%	+0.38
Fiat Tipo	0.00%	0.36%	+0.36
Opel/Vauxhall Karl/Viva	0.00%	0.34%	+0.33
BMW X1	0.28%	0.59%	+0.31
Mazda CX-3	0.00%	0.31%	+0.30
Kia Sportage	0.73%	1.00%	+0.27
Honda HR-V	0.00%	0.27%	+0.27
Volvo XC90	0.02%	0.27%	+0.25
Skoda Superb	0.40%	0.65%	+0.25
BMW 2-Series A/G Tourer	0.43%	0.66%	+0.23
Mercedes E-Class	0.54%	0.75%	+0.21
Mini Clubman	0.00%	0.21%	+0.21
Suzuki Vitara	0.30%	0.51%	+0.21
Opel/Vauxhall Astra	1.33%	1.53%	+0.20
Ford S-Max	0.10%	0.29%	+0.19
Ford Ecosport	0.18%	0.37%	+0.19
Fiat 500X	0.56%	0.71%	+0.16

Source: JATO Dynamics Limited

April was again led by the Volkswagen Golf in the model ranking. The German brand registered 49,000 units of its popular compact, with volume up by 2% over April 2015. This model was affected by lower demand in Switzerland (-18%), Netherlands (-18%), Belgium (-16%) and small growth in Germany (+2%). Although it was a lower increase than the total market's, the Golf did not record negative changes as seen with Renault Clio (-7%), Ford Fiesta (-16%) and Opel/Vauxhall Corsa (-9%). In contrast, strong growth was posted by the Volkswagen Polo, Peugeot 208, Skoda Octavia and Opel/Vauxhall Astra.

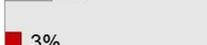
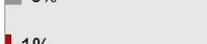
A significant change occurred in April, as the Renault Captur became Europe's best-selling SUV with 18,800 units, outselling the Nissan Qashqai, the established leader. The last time this happened was June

2015. The small SUV from Renault benefited from a 29% rise in France, +26% in Germany and Belgium, +19% in the UK and +18% in Switzerland, while the Nissan recorded volume falls in Switzerland (-44%), Netherlands (-34%), Czech Republic (-23%), France (-14%) and the UK (-5%). Part of the Qashqai's drop is explained by the rise in popularity of new direct rivals such as the Hyundai Tucson and Renault Kadjar.

In reality, these two compact SUVs retained their positions as the big market share winners. The Hyundai Tucson was the 23rd best-selling car in Europe during April and managed to control more than 1% of total market thanks to outstanding results in Belgium, Cyprus, Czech Republic, Ireland and Slovakia – where the Hyundai Tucson was first position in the C-SUV ranking. It occupied second position in Italy and third in France. The Renault Kadjar closed the month accounting for almost 1% of total European car registrations. The third model to post the highest market share gain was another SUV – the Mercedes GLC. This D-SUV managed to get very close to the popular Audi Q5 and Volvo XC60, outselling the BMW X3.

Other winners include the new Audi A4, which jumped from fourth place in the D-Segment ranking in April 2015 to second position last month thanks to a +61% increase. This Audi was the best-selling premium midsize sedan/SW during April. The new Fiat Tipo compact sedan also posted an important result with 4,700 units sold, or 1.75% of the C-Segment registrations.

REGS. BY SEGMENTS / TOP 3 SEGMENT SHARE WINNERS APRIL 2016

MARKET SHARE	CHANGE APR 15-16	TOP WINNER	2nd	3rd
	+22%	SUV  Hyundai Tucson	 Renault Kadjar	 Mercedes GLC
	+3%	Subcompact  Peugeot 208	 VW Polo	 Toyota Yaris
	+7%	Compact  Fiat Tipo	 Opel/Vauxhall Astra	 Mini Clubman
	+2%	MPV  BMW 2-Series A/G Tourer	 Ford S-Max	 VW Touran
	+8%	Midsize  Audi A4/S4/RS4	 Skoda Superb	 Renault Talisman
	+7%	City-car  Opel/Vauxhall Karl/Viva	 Fiat Panda	 Toyota Aygo
	+6%	Large  Mercedes E-Class	 Volvo S80 V/XC70	 Jaguar XF
	+30%	Sport  Ford Mustang	 Mazda MX-5	 Ferrari 488
	+4%	Luxury  BMW 7-Series	 Bentley Flying Spur	 Bentley Mulsanne

Source: JATO Dynamics Limited

“The latest new model launches appear to be going down well with consumers, and this is helping to boost the new car market as a result. In particular, the appetite for SUVs remains as strong as ever,” concluded Munoz.

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About JATO

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives.

The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers; giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs.

JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

Major leasing companies use JATO's intelligence to drive the vehicle quotation process.

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See notes to editors on following page.

Notes to editors:

Sales by Market/Make/Model

Country	Apr-16	Apr-15	% Change	Apr-16 YTD	Apr-15 YTD	% Change YTD
Austria	31,102	29,500	+5.4%	109,557	104,654	+4.7%
Belgium	55,022	51,423	+7.0%	205,478	198,496	+3.5%
Croatia	4,788	3,763	+27.2%	13,579	11,724	+15.8%
Cyprus	873	562	+55.3%	3,440	2,645	+30.1%
Czech Rep.	23,147	20,679	+11.9%	82,782	74,104	+11.7%
Denmark	19,871	16,951	+17.2%	72,097	66,549	+8.3%
Estonia	2,235	2,025	+10.4%	7,779	6,949	+11.9%
Finland	11,087	9,632	+15.1%	44,149	38,970	+13.3%
France	182,820	170,714	+7.1%	699,104	647,948	+7.9%
Germany	315,921	291,395	+8.4%	1,107,345	1,049,025	+5.6%
Greece	9,733	7,801	+24.8%	25,032	25,059	-0.1%
Hungary	8,075	6,755	+19.5%	27,804	23,925	+16.2%
Ireland	10,408	9,451	+10.1%	93,290	73,970	+26.1%
Italy	168,693	150,156	+12.3%	692,997	583,311	+18.8%
Latvia	1,462	1,239	+18.0%	5,346	4,449	+20.2%
Lithuania	2,036	1,746	+16.6%	6,629	5,507	+20.4%
Luxembourg	5,233	5,046	+3.7%	18,198	16,902	+7.7%
Netherlands	27,629	27,228	+1.5%	126,299	137,929	-8.4%
Norway	14,393	13,039	+10.4%	51,792	48,692	+6.4%
Poland	34,515	28,514	+21.0%	139,186	120,179	+15.8%
Portugal	15,979	15,030	+6.3%	74,420	61,273	+21.5%
Romania	6,174	5,482	+12.6%	23,645	19,915	+18.7%
Serbia	2,708	1,988	+36.2%	7,681	5,869	+30.9%
Slovakia	7,251	6,462	+12.2%	27,204	22,802	+19.3%
Slovenia	5,472	5,348	+2.3%	22,163	20,995	+5.6%
Spain	101,443	84,057	+20.7%	390,218	352,244	+10.8%
Sweden	33,580	30,536	+10.0%	116,809	106,269	+9.9%
Switzerland	28,130	28,660	-1.8%	99,612	101,032	-1.4%
UK	189,505	185,778	+2.0%	961,285	920,366	+4.4%
TOTAL	1,319,285	1,210,960	+8.9%	5,254,920	4,851,752	+8.3%

Make	Apr-16	Apr-15	% Change	Apr-16 YTD	Apr-15 YTD	% Change YTD
Volkswagen	158,574	154,915	+2.4%	592,214	590,755	+0.2%
Renault	95,131	87,485	+8.7%	358,840	330,429	+8.6%
Ford	89,573	88,242	+1.5%	378,666	360,191	+5.1%
Opel/Vauxhall	82,025	77,121	+6.4%	350,215	318,765	+9.9%
Peugeot	78,837	73,871	+6.7%	314,101	296,343	+6.0%
Audi	76,997	70,275	+9.6%	292,214	262,396	+11.4%
Mercedes	73,138	59,273	+23.4%	276,019	240,099	+15.0%
BMW	67,733	60,863	+11.3%	273,197	243,039	+12.4%
Fiat	67,010	58,662	+14.2%	264,323	228,096	+15.9%
Skoda	59,841	55,710	+7.4%	224,921	206,892	+8.7%

Model	Apr-16	Apr-15	% Change	Apr-16 YTD	Apr-15 YTD	% Change YTD
Volkswagen Golf	49,038	48,044	+2.1%	179,497	180,720	-0.7%
Renault Clio	28,165	30,277	-7.0%	105,852	110,504	-4.2%
Volkswagen Polo	27,984	25,330	+10.5%	108,848	104,183	+4.5%
Peugeot 208	22,885	19,561	+17.0%	91,684	80,475	+13.9%
Ford Fiesta	22,606	26,756	-15.5%	106,750	114,833	-7.0%
Opel/Vauxhall Corsa	21,114	23,105	-8.6%	95,277	102,028	-6.6%
Skoda Octavia	20,602	18,497	+11.4%	79,154	73,495	+7.7%
Opel/Vauxhall Astra	20,223	16,126	+25.4%	81,760	63,285	+29.2%
Volkswagen Passat	20,084	20,124	-0.2%	73,751	71,769	+2.8%
Ford Focus	19,594	21,263	-7.8%	80,103	82,259	-2.6%