
PRESS RELEASE

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EUROPE'S NEW CAR MARKET ENDS THE FIRST HALF OF 2015 ON A HIGH

- **European new-car sales grew 8.4% in H1 2015, 14.6% in June**
- **25 of 29 countries recorded increased H1 2015 sales**
- **Volkswagen Golf, Ford Fiesta and Renault Clio were the best-selling cars for the first six months of the year**

European new-car sales increased by 8.4% in the first half of 2015, reports JATO Dynamics, the world's leading provider of automotive intelligence. Sales bounced back in June, with a rise of 14.6% compared to a year earlier, following a slowdown in sales during May.

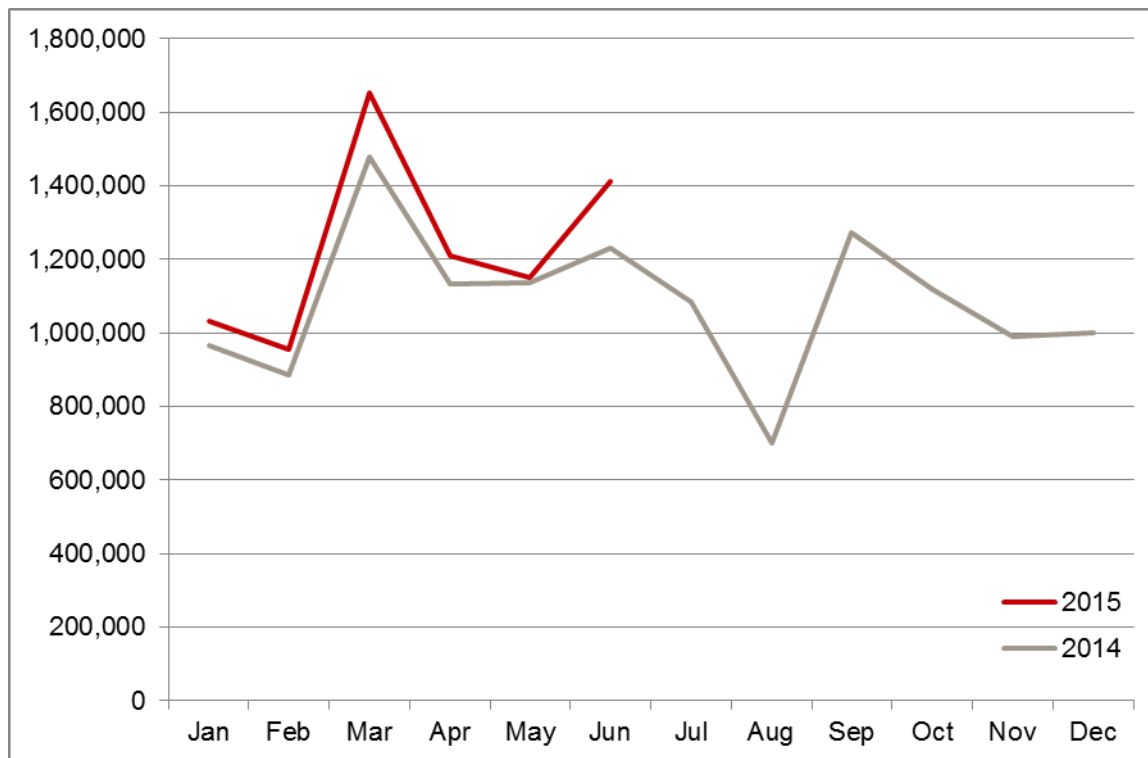
JATO's headline market analysis:

- *Total car sales in H1 2015 were 7,410,510 units, the highest H1 sales since 2010*
- *Italy and Spain both recorded H1 2015 growth of more than 100,000 units*
- *All of the top ten models and top ten brands recorded higher H1 2015 sales*

The European new-car market ended H1 2015 in good health, indicating that the slower sales in May being a downfall in an otherwise strong start to the year. 25 of the 29 markets studied showed H1 2015 growth, with four recording growth of over 20%.

Brian Walters, Vice President of Data at JATO Dynamics, commented "Confidence in the European market last month was clearly well placed, as the car industry reported strong sales growth for the first half of the year in most markets".

European Monthly Sales Volumes Year-on-Year Comparison



(Image file of graph also attached)

Volkswagen reinforced its position as the leading car brand in Europe, as it increased total H1 2015 sales by 9.1%. Renault took second place, with Ford in third. All the top ten brands recorded increased sales, with Mercedes and Renault achieving growth of more than 10%, benefitting from the success of modern products such as the latest Mercedes C-Class and Renault Captur.

Top Ten Brands

Make	Jun_15	Jun_14	% change Jun	Jun YtD_15	Jun YtD_14	% change YtD
VOLKSWAGEN	166,424	141,274	+17.8%	899,715	824,553	+9.1%
RENAULT	110,979	105,504	+5.2%	516,721	468,000	+10.4%
FORD	104,969	91,595	+14.6%	548,283	515,229	+6.4%
OPEL/VAUXHALL	101,815	93,297	+9.1%	498,789	473,224	+5.4%
PEUGEOT	84,887	75,034	+13.1%	449,120	421,652	+6.5%
AUDI	75,458	64,394	+17.2%	400,569	383,465	+4.5%
BMW	72,050	64,390	+11.9%	372,241	345,327	+7.8%
MERCEDES	70,137	59,970	+17.0%	371,643	333,593	+11.4%
FIAT	65,257	57,467	+13.6%	353,072	324,267	+8.9%
SKODA	60,700	52,577	+15.4%	319,293	299,257	+6.7%

New products have also driven increased sales for many brands outside the top ten, with Jeep, Lamborghini, smart, Infiniti and Ssangyong all reporting strong growth in H1 2015.

The Volkswagen Golf remained Europe's best-selling car in H1 2015, with sales up 2.2% for the half year, although this represents a slight reduction in market share. Behind the Golf, four B-segment models, the Ford Fiesta, Volkswagen Polo, Renault Clio, and Opel/Vauxhall Corsa took the next four places.

The biggest volume increase in the top ten was recorded by the new Volkswagen Passat, which rose 39.3% in H1 2015 compared to its predecessor's performance a year ago.

Beyond the top ten the trend is much the same, as most models recorded increased sales, but the greatest increases were achieved by new or revised models, such as the Ford Mondeo, Renault Twingo, and Peugeot 308. Of particular note are the increased sales of small crossover models, both new and longer-established, such as the Renault Captur, Opel/Vauxhall Mokka, Peugeot 2008, Nissan Juke, Citroën C4 Cactus, Fiat 500X and Suzuki Vitara.

Top Ten Models

Make & Model	Jun 15	Jun 14	% change Jun	Jun YtD 15	Jun YtD 14	% change YtD
VOLKSWAGEN GOLF	49,555	43,725	+13.3%	275,848	270,012	+2.2%
FORD FIESTA	33,646	27,509	+22.3%	173,999	167,889	+3.6%
VOLKSWAGEN POLO	31,063	22,567	+37.6%	158,952	140,445	+13.2%
RENAULT CLIO	30,821	34,680	-11.1%	165,841	162,619	+2.0%
OPEL/VAUXHALL CORSA	27,133	26,943	+0.7%	150,943	133,753	+12.9%
FORD FOCUS	25,031	21,714	+15.3%	127,799	121,494	+5.2%
RENAULT CAPTUR	23,942	20,911	+14.5%	107,453	87,340	+23.0%
PEUGEOT 208	23,092	19,390	+19.1%	120,786	119,599	+1.0%
NISSAN QASHQAI	22,899	19,291	+18.7%	124,782	110,375	+13.1%
VOLKSWAGEN PASSAT	21,698	14,757	+47.0%	111,285	79,892	+39.3%

“Following this strong first-half performance across a diverse range of brands and models, the industry is well placed for a successful second half of the year.” Brian Walters concluded.

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About JATO

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives.

The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers; giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs.

JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

Major leasing companies use JATO's intelligence to drive the vehicle quotation process.

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Notes to editors

Sales by Market

Country	Jun_15	Jun_14	% change Jun	Jun YtD_15	Jun YtD_14	% change YtD
Austria	30,462	29,100	+4.7%	161,633	166,607	-3.0%
Belgium	49,426	43,018	+14.9%	288,424	287,824	+0.2%
Croatia	4,647	4,171	+11.4%	21,285	20,853	+2.1%
Cyprus	819	696	+17.7%	4,249	4,024	+5.6%
Czech Republic	21,315	18,171	+17.3%	113,261	94,058	+20.4%
Denmark	21,340	17,546	+21.6%	104,774	98,732	+6.1%
Estonia	2,065	1,894	+9.0%	10,762	10,669	+0.9%
Finland	8,973	9,211	-2.6%	57,056	59,090	-3.4%
France	225,554	196,161	+15.0%	1,017,235	957,696	+6.2%
Germany	313,539	277,614	+12.9%	1,618,949	1,538,268	+5.2%
Great Britain	257,817	228,291	+12.9%	1,376,889	1,287,265	+7.0%
Greece	8,994	7,958	+13.0%	43,112	37,239	+15.8%
Hungary	7,372	6,303	+17.0%	37,124	33,304	+11.5%
Ireland	1,449	1,684	-14.0%	82,362	65,680	+25.4%
Italy	147,142	128,982	+14.1%	876,447	762,744	+14.9%
Latvia	1,243	1,122	+10.8%	6,866	6,160	+11.5%
Lithuania	1,589	1,223	+29.9%	8,563	7,336	+16.7%
Luxembourg	4,548	4,416	+3.0%	25,681	27,145	-5.4%
Norway	14,534	11,698	+24.2%	75,572	73,490	+2.8%
Poland	30,390	25,535	+19.0%	177,749	152,998	+16.2%
Portugal*	21,067	15,735	33.9%	100,656	75,791	32.8%
Romania	8,630	6,947	+24.2%	34,472	31,225	+10.4%
Serbia	1,979	1,908	+3.7%	9,701	9,678	+0.2%
Slovakia	7,504	6,897	+8.8%	36,823	34,789	+5.8%
Slovenia	5,467	4,826	+13.3%	31,850	28,238	+12.8%
Spain	112,824	91,039	+23.9%	560,110	459,479	+21.9%
Sweden	32,257	28,749	+12.2%	167,984	151,747	+10.7%
Switzerland	32,365	27,711	+16.8%	160,146	149,544	+7.1%
The Netherlands	37,012	33,460	+10.6%	201,534	201,997	-0.2%
Grand Total	1,411,528	1,232,067	+14.6%	7,410,510	6,833,692	+8.4%