

PRESS RELEASE

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EUROPE'S NEW-CAR MARKET RECORDS 24 CONSECUTIVE MONTHS OF GROWTH

- **New-car sales in Europe grew by 11.5% in August and, 8.9% year-to-date**
- **Volkswagen Passat joins Golf and Polo in the top five**
- **Germany and Spain recorded the greatest increases in units sold in August**

The European new-car market grew by 11.5% in August compared to a year earlier, reports JATO Dynamics, the world's leading provider of automotive intelligence. The market grew by 8.9% year-to-date compared to 2014.

JATO's headline market analysis:

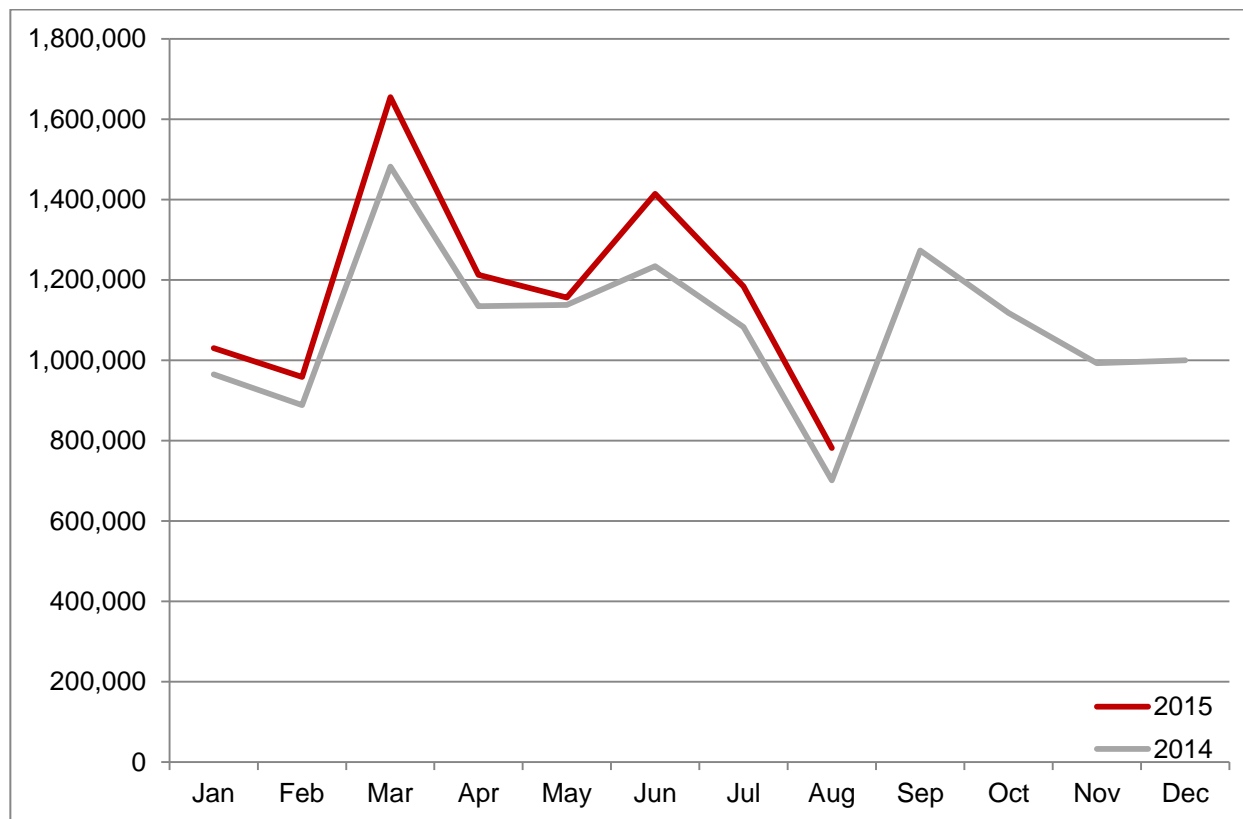
- *The total car market in Europe has now recorded 24 consecutive months of growth*
- *Monthly unit growth in Germany and Spain exceeded 10,000 units*
- *Skoda's Fabia model achieved tenth place in the top ten models leader board for August. With Octavia in fifth place, giving the brand two models in the top ten*

The European new-car market recorded growth of 11.5%, the third time this year, double-digit growth has been achieved.

Germany increased sales by over 13,000 units compared to August 2014, while Spain achieved over 11,000 more units registered. Cyprus, the Czech Republic, Ireland and Slovakia also recorded year-on-year growth for the month of more than 30%.

Brian Walters, Vice President of Data at JATO Dynamics, commented "Despite August traditionally being the slowest month of the year for car sales in Europe due to summer holidays, the market has achieved considerable growth compared to last year".

European Monthly Sales Volumes Year-on-Year Comparison



(Image file of graph also attached)

Volkswagen maintained its position as Europe's leading car brand despite losing some market share. Ford took second position in August, ahead of Opel/Vauxhall and Renault, while BMW achieved fifth place, just ahead of its premium competitors Mercedes-Benz and Audi. All of the top ten brands recorded increased sales in August and the year-to-date.

Top Ten Brands

Make	Aug_15	Aug_14	% change Aug	Aug YtD_15	Aug YtD_14	% change YtD
VOLKSWAGEN	101,694	98,479	+3.3%	1,154,214	1,063,444	+8.5%
FORD	55,737	50,051	+11.4%	688,569	644,202	+6.9%
OPEL/VAUXHALL	52,124	45,229	+15.2%	626,195	590,916	+6.0%
RENAULT	50,098	41,504	+20.7%	638,904	578,000	+10.5%
BMW	44,963	38,440	+17.0%	474,597	437,144	+8.6%
MERCEDES	44,344	38,415	+15.4%	479,423	427,992	+12.0%
AUDI	44,253	40,767	+8.6%	514,924	488,145	+5.5%
PEUGEOT	42,242	38,861	+8.7%	562,315	523,334	+7.4%
SKODA	40,660	36,494	+11.4%	413,914	385,968	+7.2%
TOYOTA	31,716	29,240	+8.5%	369,363	347,461	+6.3%

Outside the top ten, Nissan recorded the greatest rise in units sold compared to August 2014 due to the introduction of the Pulsar and the success of the new generations of the Qashqai and X-Trail, while Citroën also benefitted from stronger demand for the C3, C4 Cactus and C1 models.

Volkswagen's Passat increased sales by 44.4% to take fourth place, leaving Volkswagen with three of the five top models in August. Renault's Clio took second place while Skoda's Octavia was fifth. Skoda's new Fabia also had an impressive month, where it recorded 37.7% more sales than its predecessor a year ago to enter the top ten for August. With the Octavia holding fifth place, this is the first time that two Skoda models have appeared in the top ten.

Top Ten Models

Make & Model	Aug_15	Aug_14	% change Aug	Aug YtD_15	Aug YtD_14	% change YtD
VOLKSWAGEN GOLF	33,672	32,052	+5.1%	354,745	342,974	+3.4%
RENAULT CLIO	18,017	14,328	+25.7%	207,326	200,965	+3.2%
VOLKSWAGEN POLO	16,817	16,066	+4.7%	202,263	179,287	+12.8%
VOLKSWAGEN PASSAT	14,748	10,210	+44.4%	148,172	104,629	+41.6%
SKODA OCTAVIA	14,453	12,339	+17.1%	146,084	136,137	+7.3%
FORD FIESTA	13,123	13,402	-2.1%	210,446	205,135	+2.6%
PEUGEOT 208	11,906	10,975	+8.5%	150,568	147,032	+2.4%
OPEL/VAUXHALL ASTRA	11,681	9,235	+26.5%	130,904	123,217	+6.2%
FORD FOCUS	11,359	12,244	-7.2%	159,467	151,459	+5.3%
SKODA FABIA	11,279	8,192	+37.7%	104,359	78,299	+33.3%

Beyond the top ten, the Opel/Vauxhall Mokka continues to be popular with consumers with August sales up 53.3% on last year, putting it just ahead of its closest small-crossover competitor, the Renault Captur. The new generations of Mercedes-Benz C-Class, Peugeot 308 and Ford Mondeo also continue to make sales gains.

Brian Walters concluded "Last month the European car market achieved two years of continuous positive growth. This is likely to continue this month, as September is traditionally a strong month for sales, with the usual sales peak in the UK market and many new models unveiled at Frankfurt motor show, stimulating revitalised demand"

For more information email jatoteam@firstlightpr.com, visit www.jato.com and follow JATO on [LinkedIn](#) & [Twitter](#).

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For media enquiries:

Aimen Chouchane
+44 (0) 203 617 7239
jatoteam@firstlightpr.com

For all other enquiries:

Andrew Hill
+44 (0) 208 423 7127
pr@jato.com

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About JATO

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives.

The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers; giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs.

JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

Major leasing companies use JATO's intelligence to drive the vehicle quotation process.

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Notes to editors

Sales by Market

Country	Aug_15	Aug_14	% change Aug	Aug YtD_15	Aug YtD_14	% change YtD
Austria	22,677	21,121	+7.4%	211,227	212,500	-0.6%
Belgium	31,252	28,613	+9.2%	355,797	351,712	+1.2%
Croatia	1,653	1,541	+7.3%	26,227	25,460	+3.0%
Cyprus	597	430	+38.8%	5,793	5,236	+10.6%
Czech Republic	18,278	13,937	+31.1%	152,175	124,530	+22.2%
Denmark	16,148	14,591	+10.7%	137,186	127,573	+7.5%
Estonia	1,565	1,639	-4.5%	14,271	14,250	+0.1%
Finland	8,402	7,518	+11.8%	74,187	74,634	-0.6%
France	92,014	83,671	+10.0%	1,256,263	1,185,034	+6.0%
Germany	226,314	213,092	+6.2%	2,135,459	2,021,609	+5.6%
Great Britain	79,060	72,163	+9.6%	1,634,369	1,532,335	+6.7%
Greece	4,469	3,671	+21.7%	52,796	48,450	+9.0%
Hungary	5,007	4,801	+4.3%	49,161	44,309	+11.0%
Ireland	6,429	4,863	+32.2%	116,389	89,264	+30.4%
Italy	59,592	53,898	+10.6%	1,068,248	930,836	+14.8%
Latvia	1,000	921	+8.6%	9,102	8,259	+10.2%
Lithuania	1,204	964	+24.9%	11,326	9,748	+16.2%
Luxembourg	2,636	2,944	-10.5%	32,651	34,565	-5.5%
Norway	12,787	11,622	+10.0%	101,075	97,031	+4.2%
Poland	23,559	20,079	+17.3%	230,959	198,644	+16.3%
Portugal	9,436	7,741	+21.9%	125,642	97,701	+28.6%
Romania	7,245	5,959	+21.6%	61,480	53,816	+14.2%
Serbia+	1,333	1,318	+1.1%	8,917	8,807	+1.2%
Slovakia	6,779	5,145	+31.8%	51,691	46,587	+11.0%
Slovenia	3,993	3,304	+20.9%	40,922	36,143	+13.2%
Spain	57,066	46,056	+23.9%	722,098	590,367	+22.3%
Sweden	26,877	24,274	+10.7%	219,000	196,494	+11.5%
Switzerland	23,015	19,665	+17.0%	213,228	196,471	+8.5%
The Netherlands	31,178	25,802	+20.8%	268,067	258,007	+3.9%
Grand Total	781,783	701,343	+11.5%	9,385,961	8,620,400	+8.9%

NOTE: + denotes estimated data included for Aug_15, * denotes forecast data from LMC Automotive included for Aug_15