
PRESS RELEASE

12:00 BST, 22nd October 2015

London, UK

‘INVESTORS IN PEOPLE’ AWARDS GOLD ACCREDITATION TO JATO DYNAMICS

‘INVESTORS IN PEOPLE’ GOLD ACCREDITATION PROVIDES A MARK OF EXCELLENCE FOR THE BUSINESS



JATO Dynamics, the world’s leading provider of automotive intelligence, is delighted to announce that the business has been awarded the Investors in People (IIP) Gold Accreditation. This is the highest award level currently held by any of the companies participating in the IIP "best practice" framework and the achievement places JATO in the top 7% for achieving world class business performance through its people.

The award was given following a comprehensive audit and evaluation of JATO’s performance and approach to its people across ten key areas from business strategy, leadership and management strategy, through to recognition & reward and performance measurement. The assessment concluded that JATO has worked hard to develop and embed a business strategy and implementation plan. It found clear evidence that the JATO team are aware, aligned and working to support the goals of the business.

Andy Rothery, CEO of JATO Dynamics commented: *“Our people have absolutely embraced the changes we have implemented to work more collaboratively and I am delighted that we have been recognised by Investors In People for the hard work and effort across our business; Investors in People gold accreditation is an outstanding achievement and I am extremely proud to lead a team that is so dedicated to continuously improving the service and solutions that we provide to our clients.”*

JATO has been committed to working with IIP for fifteen years and feedback from the Gold assessment praised the company for the enormous transformation visible since the bronze accreditation was awarded in 2012. Clarity of direction across the organisation, structured learning and development resources and strategic performance management, were highlighted as particular achievements, supported by the introduction of business collaboration tools and digital recruitment.

Although this is a UK accreditation, JATO is a global business, with all the additional challenges that time and distance present to achieving business ambitions, and this was recognised throughout the assessment.

Andy Rothery concluded *"Our business is going through a period of unprecedented change. To employees, gold accreditation signals a high performing culture. To customers it signals a quality product and service. As a critical part of our development, we will continually strive to develop the skills of our team and to attract and retain the very best talent. Our people are our business and gold makes us stand out from the crowd."*

For more information email jatoteam@firstlightpr.com, visit www.jato.com and follow JATO on [LinkedIn](#) & [Twitter](#). You can discover more about Investors in People at: <https://www.investorsinpeople.com/>

-Ends-

For media and all other enquiries:

Aimen Chouchane

+44 (0)7835 900 201

jatoteam@firstlightpr.com

You can now follow JATO on [LinkedIn](#) and [Twitter](#) ([@JATO Dynamics](#)).

About JATO

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives.

The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers; giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs.

JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

Major leasing companies use JATO's intelligence to drive the vehicle quotation process.

Visit JATO at www.jato.com for more information.

For media use only. Advertising and/or any other promotional use of the information contained within this release must be pre-agreed with JATO Dynamics Ltd.