

PRESS RELEASE

14:30 GMT, 19th October 2015

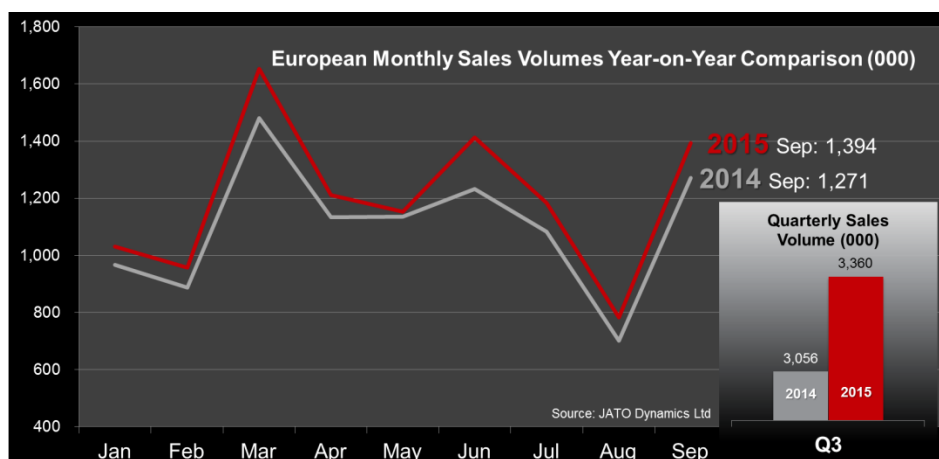
London, UK

SEPTEMBER 2015: EUROPEAN NEW-CAR MARKET MAINTAINED A HEALTHY PACE AS SALES INCREASED BY 9.7%

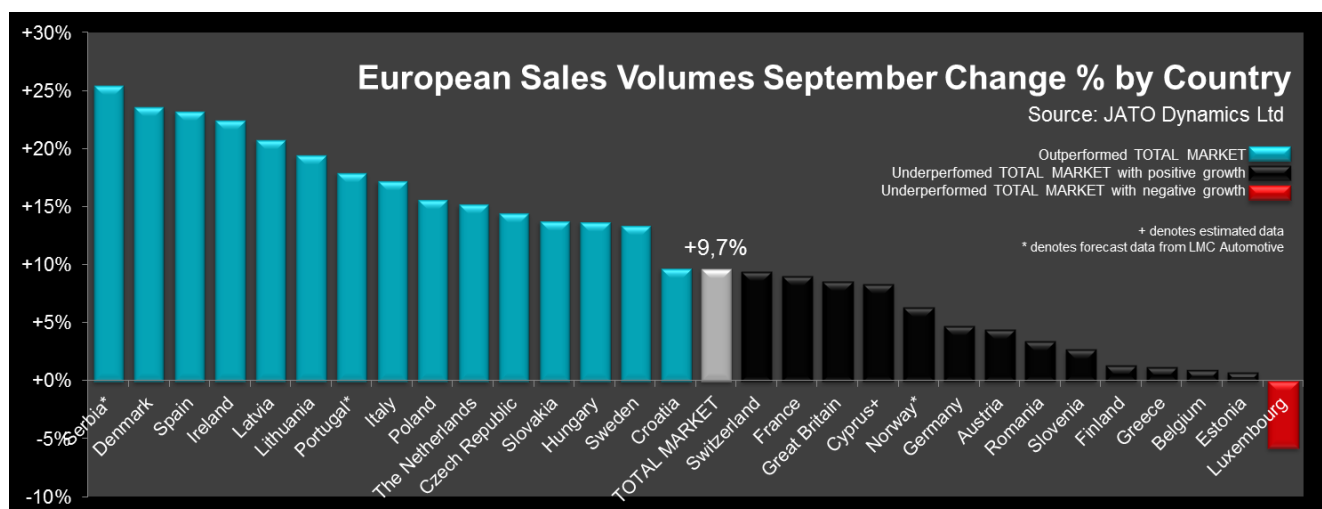
- Market in Europe strengthened by solid demand in the UK, Italy and Spain
- September YTD sales grew 9.0% over the same period of 2014
- VW topped the brand leader board
- BMW, Mercedes, Audi, Nissan and Fiat posted double-digit growth

European new-car sales continued to increase in September, completing 25 consecutive months of growth. The result is in line with the 2015 monthly average while YTD figures reveal a healthy 9.0% increase over 2014 at 10.77 million units.

Looking at the markets, the UK ranked first as a result of the usual September sales peak. UK registrations totalled over 462,000 units, up by 8.6% over September 2014. However, its September growth rate was only fourth amongst the Big EU 5 markets, but ahead of Germany, Europe's largest market. Spain and Italy kept a good momentum with sales increase of 23.3% and 17.3%, respectively. In total the Big EU 5 markets volumes increased to 9.5% during September counting for 79% of total European sales. Germany's slower progress, only 4.8% up for the month, offset part of the increases seen in the other major markets.



Looking at September volume increases versus last year, other markets that rank among the best performers were the Netherlands, Sweden, Poland, Czech Republic and Denmark. Those showing smaller increases were Belgium and Austria, where registration increases underperformed versus total market. "It is encouraging to see that the growth in European vehicle sales continues. All major markets and brands achieved strong results in September and this has continued the growth seen in recent months. The trend is well established" said Brian Walters, Vice President of Data at JATO Dynamics.



In terms of car brands, Volkswagen topped the list by a large margin, but posted a smaller increase than the total market. This is due, in large part, to the slower than market growth of the Golf and Polo registrations, Volkswagen's high-volume model ranges. Ford and Opel/Vauxhall performed marginally better, but neither they nor Renault and Peugeot (at fourth and fifth position, respectively) gained market share. Nissan (thanks to the outstanding Qashqai performance), Fiat, BMW, Mercedes and Audi posted double-digit increases. Fiat achieved a good result despite the 500-model's fall in demand. Other important growth came from Jeep (+136.4%), Smart (+125.3%), Mazda (+28.4%) and Mini (+15.9%).

Make	September		Q3		YTD	
	Regs.	% Change	Regs.	% Change	Regs.	% Change
Volkswagen	155,879	+6.0%	410,125	+6.1%	1,309,795	+8.2%
Ford	111,687	+7.4%	251,328	+7.8%	800,337	+6.9%
Opel/Vauxhall	98,883	+6.4%	226,013	+7.3%	725,031	+6.0%
Renault	81,115	+3.4%	201,954	+7.8%	719,125	+9.7%
Peugeot	78,528	+6.1%	191,358	+8.5%	640,529	+7.3%
BMW	78,458	+13.3%	181,139	+12.3%	553,171	+9.2%
Mercedes	77,190	+11.8%	185,616	+13.4%	557,233	+12.1%
Audi	75,435	+10.2%	189,838	+9.6%	590,401	+6.1%
Nissan	63,654	+24.1%	133,504	+19.4%	437,589	+20.6%
Fiat	60,721	+15.2%	146,975	+13.1%	501,021	+10.3%


Source: JATO Dynamics Ltd

Although Volkswagen Golf remains Europe's best-selling car, it lost market share as its registrations achieved an increase of only 2.0% over the same month last year. Second position was taken by Ford Fiesta with slight decline in September registrations and Opel/Vauxhall Corsa took third, with a jump of 10.3% in sales assisted by the launch of its new facelift generation. Nissan Qashqai sales advanced by a massive 37.4% outselling the Renault Clio and the Peugeot 208. Beyond the top ten rankings, Fiat Panda (at sixteenth position) shines, with September sales up by 40%. The B-SUVs continue to gain share with the Renault Captur and the Opel/Vauxhall Mokka increasing their sales by 27.6% and 26.5%, respectively.

"With only a few exceptions, the best-selling cars continued to grow volumes during last month. This positive trend in the European region indicates a sustained buoyant and confident market place, although it remains to be seen whether this can continue in October" concluded Walters.

Model	September		Q3		YTD	
	Regs.	% Change	Regs.	% Change	Regs.	% Change
Volkswagen Golf	54,309	+2.0%	134,351	+6.0%	408,970	+3.1%
Ford Fiesta	38,153	-1.2%	74,182	-2.3%	248,556	+1.9%
Opel/Vauxhall Corsa	30,791	+10.3%	59,447	-2.7%	210,374	+8.0%
Volkswagen Polo	28,864	+1.9%	71,595	+6.9%	230,784	+11.3%
Ford Focus	25,030	+8.4%	56,544	+6.6%	184,609	+5.8%
Nissan Qashqai	24,802	+37.4%	55,673	+20.5%	180,697	+15.4%
Renault Clio	24,360	-9.3%	65,103	+0.3%	231,321	+1.7%
Peugeot 208	23,055	+3.4%	52,512	+5.1%	173,481	+2.6%
Skoda Octavia	19,373	+10.5%	53,980	+12.4%	165,644	+7.5%
Opel/Vauxhall Astra	19,260	+2.4%	47,601	+7.9%	150,145	+5.7%

Source: JATO Dynamics Ltd



VW Golf held top position, and Corsa and Qashqai had the best improvements

-Ends-

For media enquiries:

Aimen Chouchane

+44 (0) 203 617 7239

jatoteam@firstlightpr.com

For all other enquiries:

Andrew Hill

+44 (0) 208 423 7127

pr@jato.com

You can now follow JATO on [LinkedIn](#) and [Twitter](#) ([@JATO Dynamics](#)).

About JATO

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives.

The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers; giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs.

JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

Major leasing companies use JATO's intelligence to drive the vehicle quotation process.

Visit JATO at www.jato.com for more information.

For media use only. Advertising and/or any other promotional use of the information contained within this release must be pre-agreed with JATO Dynamics Ltd.

See notes to editors on following page.

Notes to editors

Sales by Market

Country	Sep_15	Sep_14	% change Sep	Sep YTD_15	Sep YTD_14	% change YTD
Austria	25,966	24,863	+4.4%	237,193	237,363	-0.1%
Belgium	36,725	36,383	+0.9%	392,522	388,095	+1.1%
Croatia	2,123	1,934	+9.8%	28,349	27,394	+3.5%
Cyprus+	713	658	+8.4%	5,739	5,361	+7.1%
Czech Republic	18,056	15,775	+14.5%	171,010	141,470	+20.9%
Denmark	17,834	14,426	+23.6%	155,079	141,999	+9.2%
Estonia	1,846	1,832	+0.8%	16,117	16,082	+0.2%
Finland	8,511	8,399	+1.3%	82,698	83,033	-0.4%
France	164,710	151,052	+9.0%	1,420,973	1,336,086	+6.4%
Germany	272,479	260,062	+4.8%	2,407,938	2,281,671	+5.5%
Great Britain	462,517	425,861	+8.6%	2,096,886	1,958,196	+7.1%
Greece	5,098	5,037	+1.2%	57,894	53,487	+8.2%
Hungary	6,288	5,528	+13.7%	55,449	49,837	+11.3%
Ireland	4,787	3,908	+22.5%	121,137	93,172	+30.0%
Italy	131,152	111,827	+17.3%	1,201,153	1,042,693	+15.2%
Latvia	1,184	980	+20.8%	10,287	9,239	+11.3%
Lithuania	1,529	1,280	+19.5%	12,855	11,028	+16.6%
Luxembourg	3,376	3,582	-5.8%	36,027	38,147	-5.6%
Norway*	12,433	11,692	+6.3%	113,508	108,723	+4.4%
Poland	27,255	23,566	+15.7%	258,212	222,210	+16.2%
Portugal*	11,455	9,710	+18.0%	137,143	107,439	+27.6%
Romania	5,752	5,561	+3.4%	56,839	51,564	+10.2%
Serbia*	1,583	1,262	+25.4%	14,485	14,017	+3.3%
Slovakia	5,930	5,209	+13.8%	56,526	51,796	+9.1%
Slovenia	4,546	4,426	+2.7%	45,468	40,569	+12.1%
Spain	71,302	57,838	+23.3%	793,400	648,205	+22.4%
Sweden	29,653	26,142	+13.4%	248,653	222,636	+11.7%
Switzerland	23,666	21,623	+9.4%	237,672	218,094	+9.0%
The Netherlands	35,226	30,569	+15.2%	303,293	288,576	+5.1%
Grand Total	1,393,695	1,270,985	+9.7%	10,774,505	9,888,182	+9.0%

NOTE: + denotes estimated data included for Sep_15, * denotes forecast data from LMC Automotive included for Sep_15

Sales by Brand

Make	Sep_15	Sep_14	% change Sep	Sep YTD_15	Sep YTD_14	% change YTD
VOLKSWAGEN	155,879	147,016	+6.0%	1,309,795	1,210,839	+8.2%
FORD	111,687	104,039	+7.4%	800,337	748,333	+6.9%
OPEL/VAUXHALL	98,883	92,903	+6.4%	725,031	683,868	+6.0%
RENAULT	81,115	78,422	+3.4%	719,125	655,395	+9.7%
PEUGEOT	78,528	73,996	+6.1%	640,529	596,843	+7.3%
BMW	78,458	69,239	+13.3%	553,171	506,674	+9.2%
MERCEDES	77,190	69,019	+11.8%	557,233	497,223	+12.1%
AUDI	75,435	68,458	+10.2%	590,401	556,640	+6.1%
NISSAN	63,654	51,296	+24.1%	437,589	362,699	+20.6%
FIAT	60,721	52,723	+15.2%	501,021	454,219	+10.3%

Sales by Model

Model	Sep_15	Sep_14	% change Sep	Sep YTD_15	Sep YTD_14	% change YTD
VOLKSWAGEN GOLF	54,309	53,243	+2.0%	408,970	396,537	+3.1%
FORD FIESTA	38,153	38,630	-1.2%	248,556	243,806	+1.9%
OPEL/VAUXHALL CORSA	30,791	27,920	+10.3%	210,374	194,859	+8.0%
VOLKSWAGEN POLO	28,864	28,320	+1.9%	230,784	207,318	+11.3%
FORD FOCUS	25,030	23,091	+8.4%	184,609	174,558	+5.8%
NISSAN QASHQAI	24,802	18,048	+37.4%	180,697	156,588	+15.4%
RENAULT CLIO	24,360	26,865	-9.3%	231,321	227,512	+1.7%
PEUGEOT 208	23,055	22,292	+3.4%	173,481	169,146	+2.6%
SKODA OCTAVIA	19,373	17,527	+10.5%	165,644	154,090	+7.5%
OPEL/VAUXHALL ASTRA	19,260	18,805	+2.4%	150,145	142,042	+5.7%