PRESS RELEASE

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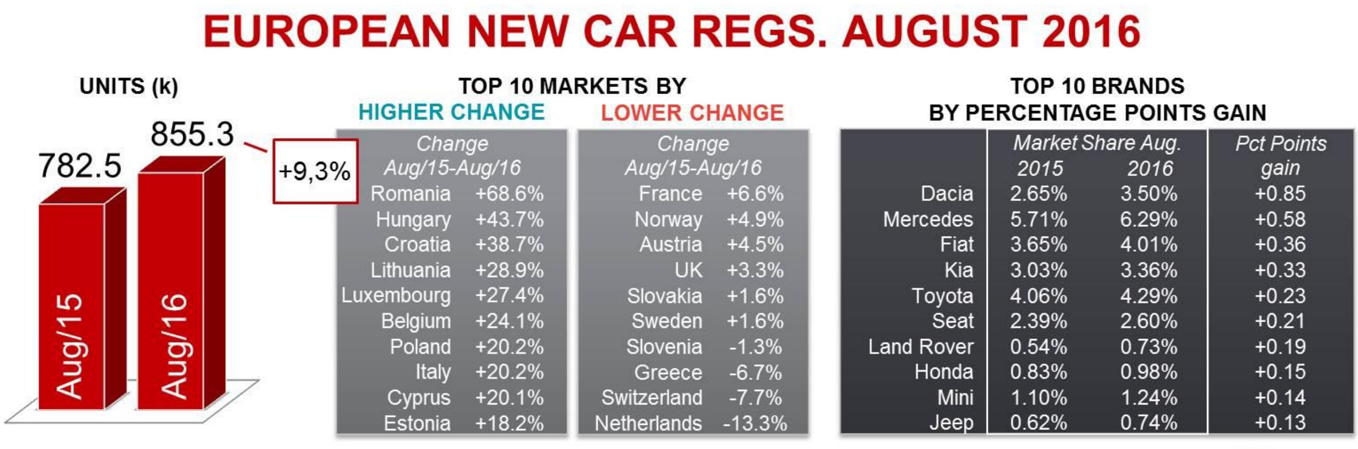
London, UK

EUROPEAN CAR REGISTRATIONS RETURNED TO POSITIVE GROWTH WITH A 9.3% INCREASE IN AUGUST 2016

- **The growth can be attributed to double-digit increases in 16 of the 29 countries analysed**
- **Year-to-date registrations surpassed the 10 million unit mark, up by 7.7% compared to last year**
- **The Volkswagen Tiguan became Europe’s sixth best-selling model and the best-selling SUV with sales up more than 79%**

New car registrations, in the 29 European markets analysed by JATO Dynamics, increased by 9.3% in August compared to the same month last year, with 855,300 units registered compared to 782,531 in 2015. For the year to date, registrations surpassed the 10 million unit mark, an increase of 7.7%, when compared to the same period in 2015.



Source: JATO Dynamics Limited

This increase can be attributed to the double-digit growth posted in 16 markets, including Italy and Spain which recorded increases of 20% and 14% respectively. Germany posted a strong increase of 8%, while Belgium and Poland were up by more than 20% each. Smaller markets including Romania, Hungary and Croatia performed even better with increases for the month of 69%, 44% and 39% respectively. SUVs were the biggest contributor to the upturn seen in August, accounting for more than 25% of all registrations and achieving double-digit increases in 28 of the 29 markets analysed. Overall, volumes for the SUV segment increased by 30%. This can largely be attributed to the recently launched new models.

The biggest SUV segment volume growth was seen in Italy, which recorded a 53% increase on last year, followed by Ireland at 48%, Belgium at 43%, Portugal at 41% and Norway with 40%. In comparison to the growth of SUVs, traditional segments continued to lose ground, with the City-car and Large Sedan segments both posting declines of 0.7% and 10.9% respectively. Similarly, demand for the Sports segment cooled with the segment posting a small growth of 2% following months of dramatic increases.

TOP 20 BEST-SELLING MODELS AUGUST 2016

BY VOLUME

	Aug-16	Change Aug15-16	Aug YTD 2016	Change AugYTD
Volkswagen Golf	29,535	-11.5%	335,156	-5.3%
Volkswagen Polo	14,751	-10.6%	206,344	2.2%
Ford Fiesta	14,570	11.3%	196,359	-6.7%
Opel/Vauxhall Astra	14,416	23.0%	165,208	26.2%
Skoda Octavia	14,276	-1.0%	152,188	4.0%
Volkswagen Tiguan	14,270	79.1%	101,492	3.7%
Peugeot 208	13,743	16.5%	170,183	12.8%
Opel/Vauxhall Corsa	13,572	22.2%	180,330	0.4%
Renault Clio	12,832	-28.8%	206,572	-0.2%
Audi A4/S4/RS4	12,216	44.5%	112,236	28.6%
Volkswagen Passat	12,087	-18.1%	141,009	-4.7%
Dacia Sandero	11,875	51.5%	119,856	18.5%
Skoda Fabia	11,590	2.5%	117,617	12.1%
Mercedes C-Class	11,417	11.2%	114,054	-2.2%
Renault Captur	10,646	19.5%	142,890	9.5%
Nissan Qashqai	10,643	-4.5%	155,148	-0.5%
Toyota Yaris	10,430	4.7%	129,629	7.6%
Peugeot 308	10,219	-5.8%	138,187	4.1%
Ford Focus	10,201	-11.3%	148,303	-7.1%
Opel/Vauxhall Mokka	9,420	-0.3%	110,909	1.0%

BY PERCENTAGE POINTS GAIN

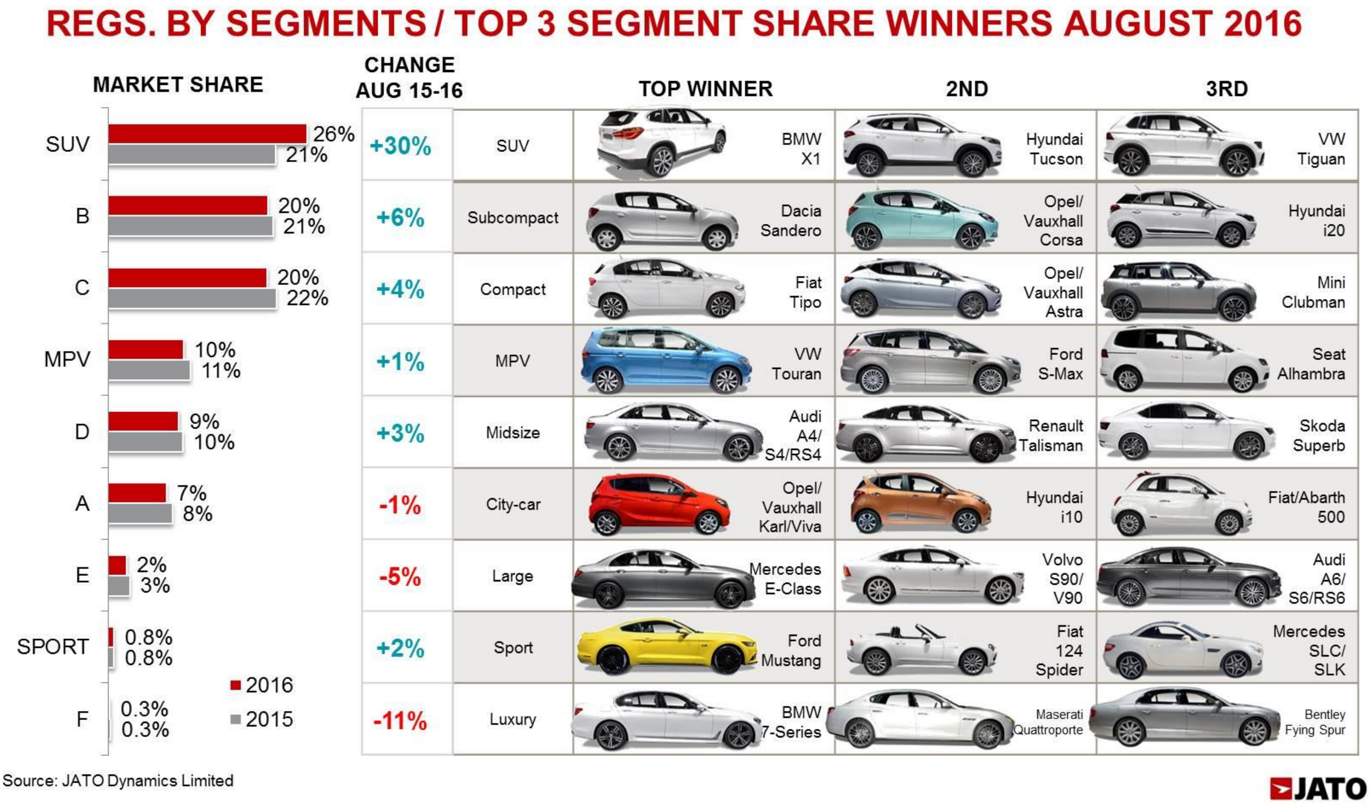
	Market Share Aug 2015	Market Share Aug 2016	Pct Points Gain
Hyundai Tucson	0.29%	1.01%	+0.72
BMW X1	0.13%	0.84%	+0.71
Volkswagen Tiguan	1.02%	1.67%	+0.65
Volkswagen Touran	0.24%	0.86%	+0.62
Fiat Tipo	0.00%	0.55%	+0.55
Mercedes GLC/Coupé	0.07%	0.49%	+0.42
Dacia Sandero	1.00%	1.39%	+0.39
Audi A4/S4/RS4	1.08%	1.43%	+0.35
Toyota RAV4	0.39%	0.72%	+0.33
Dacia Duster	0.78%	1.07%	+0.28
Peugeot 2008	0.79%	1.05%	+0.26
Renault Talisman	0.00%	0.25%	+0.25
Renault Kadjar	0.45%	0.69%	+0.24
Ford Kuga	0.68%	0.91%	+0.23
Skoda Superb	0.32%	0.55%	+0.23
Honda HR-V	0.02%	0.25%	+0.23
Mini Clubman	0.01%	0.22%	+0.21
Jeep Renegade	0.35%	0.54%	+0.19
Opel/Vauxhall Astra	1.50%	1.69%	+0.19
Ford Ecosport	0.20%	0.37%	+0.18

Source: JATO Dynamics Limited

All brands within the Volkswagen Group posted volume increases, with only Volkswagen, Audi and Skoda, growing less than the market average. Volkswagen Group retained its position as the best-selling manufacturer but its modest growth of 5.2% was not enough to prevent it losing market share. In a growing market, the car maker posted the biggest market share drop of any group, falling from 26.7% in August 2015 to 26.0% in August 2016. Compact cars accounted for the largest share of Volkswagen Group's registrations, despite the Compact segment's volume dropping by 5.4%. Volkswagen Group has made progress in the SUV segment, with its SUV range recording an increase of 24.8%.

The Renault-Nissan alliance continued on its upward trajectory, with the group displaying a volume increase of 13.1% which is more than the total market average. This was possible due to the outstanding performance of the Dacia brand, which posted a 44.3% increase compared to the same period last year. The alliance also continue to lead the European SUV segment, with one in every four SUVs sold being from the Renault, Dacia, Nissan or Infiniti brands. PSA lost 0.57 points of its market share and posted a small increase in registrations of 2.8%, placing it third in the ranking. The French manufacturer is attempting to boost its registrations with the upcoming launches of the 3008 Compact and the 5008 Midsize SUV.

Meanwhile, Hyundai-Kia Group posted a significant growth of 15.9%, largely due to its small car category and the outstanding performance of its SUVs, with the Hyundai Tuscon posting the highest market share increase of all models. Daimler Group completed the top five group ranking, with a dramatic increase of 18.2%, the second highest amongst the top ten, just behind FCA with 19.9%. The only car makers to see declines in registrations were Volvo, Mitsubishi and Subaru, posting drops of 14.8%, 9.8% and 6.8% respectively.



The Volkswagen Golf maintained its position as Europe's best-selling model in August, with 29,500 units registered, which represented an 11.5% decline on the same period last year. The model maintained its lead despite posting the highest market share drop of any model, moving from 4.3% in August 2015 to 3.5% in August 2016. In contrast, its rival the Opel/Vauxhall Astra was the fourth best-selling model with 14,400 vehicles registered in August 2016, a 23.0% increase on the same period last year. Second in the ranking was the Volkswagen Polo, despite a 10.6% decline; Polo registered just 14,751 units compared to 16,504 for the same period last year. Nonetheless, the Polo was still ahead of the Ford Fiesta even with the model's significant 11.3% increase in registrations. Amongst the other subcompacts, the Peugeot 208 posted a dramatic 16.5% increase which saw it outperform its rivals the Opel/Vauxhall Corsa and Renault Clio.

In the SUV segment, the Volkswagen Tiguan stood out, registering 14,300 units which is a significant increase of 79.1% which made it the sixth best-selling model in Europe and the best-selling SUV. The Renault Captur similarly performed well, posting a 19.5% increase which saw it outperform the Nissan Qashqai.

The Audi A4 was the best-selling vehicle in the mid-size range, it entered the top ten ranking with an increase of 44.5% and 12,200 units registered in August 2016. Other significant segment winners were the Mini Clubman, Honda HR-V, Mercedes GLC, BMW X1, Volkswagen Touran, Hyundai Tuscon, Toyota Prius, Citroen C-Elysee, Ford Ecosport and the Toytoa RAV4.

Felipe Munoz, Global Automotive Analyst at JATO Dynamics commented: "Following the slightly disappointing results in July, August has seen a return to growth. With the Paris Motor Show at the beginning of October, we would expect new launches to further impact the market in Q4 2016."

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About JATO

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives.

The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers; giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs.

JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

Major leasing companies use JATO's intelligence to drive the vehicle quotation process.

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See notes to editors on following page.

Notes to editors:

Sales by Market/Make/Model

Country	Aug-16	Aug-15	Aug Change	Aug YTD-16	Aug YTD-15	YTD Change
Austria	23,690	22,677	+4.5%	222,341	211,227	+5.3%
Belgium	38,779	31,252	+24.1%	382,758	355,797	+7.6%
Croatia	2,293	1,653	+38.7%	31,531	26,226	+20.2%
Cyprus	717	597	+20.1%	7146	5,793	+23.4%
Czech Rep.	21,251	18,285	+16.2%	172,792	152,987	+12.9%
Denmark	17,414	16,148	+7.8%	150,070	137,317	+9.3%
Estonia	1,850	1,565	+18.2%	15,867	14,271	+11.2%
Finland	9,192	8,402	+9.4%	82,936	74,187	+11.8%
France	98,048	92,014	+6.6%	1,333,086	1,256,263	+6.1%
Germany	245,076	226,314	+8.3%	2,257,781	2,135,459	+5.7%
Greece	4,168	4,469	-6.7%	58,567	52,802	+10.9%
Hungary	7,193	5,007	+43.7%	61,294	49,221	+24.5%
Ireland	7,313	6,404	+14.2%	138,577	116,335	+19.1%
Italy	72,179	60,065	+20.2%	1,261,340	1,073,890	+17.5%
Latvia	1,168	1,000	+16.8%	11,123	9,103	+22.2%
Lithuania	1,552	1,204	+28.9%	13,891	11,326	+22.6%
Luxembourg	3,359	2,636	+27.4%	35,815	32,651	+9.7%
Netherlands	27,038	31,182	-13.3%	253,007	268,071	-5.6%
Norway	13,410	12,787	+4.9%	103,779	101,075	+2.7%
Poland	28,323	23,557	+20.2%	270,293	230,957	+17.0%
Portugal	10,708	9,437	+13.5%	144,981	125,689	+15.3%
Romania	12,411	7,362	+68.6%	53,554	51,087	+4.8%
Serbia*	1,749	1,522	+14.9%	16,125	12,902	+25.0%
Slovakia	6,890	6,779	+1.6%	57,489	50,596	+13.6%
Slovenia	3,942	3,993	-1.3%	43,984	40,922	+7.5%
Spain	65,105	56,975	+14.3%	802,830	720,839	+11.4%
Sweden	27,316	26,877	+1.6%	239,104	219,000	+9.2%
Switzerland	21,518	23,308	-7.7%	204,463	214,379	-4.6%
UK	81,640	79,060	+3.3%	1,680,799	1,634,369	+2.8%
Total	855,292	782,531	+9.3%	10,107,323	9,384,741	+7.7%

* Forecast by LMC Automotive

Make	Aug-16	Aug-15	Aug Change	Aug YTD-16	Aug YTD-15	YTD Change
Volkswagen	106,661	101,410	5.2%	1,149,489	1,154,225	-0.4%
Ford	58,208	55,830	4.3%	711,800	688,065	3.4%
Opel/Vauxhall	55,167	52,208	5.7%	671,284	626,243	7.2%
Mercedes	53,758	44,654	20.4%	547,135	480,109	14.0%
Renault	52,350	49,981	4.7%	718,980	638,521	12.6%
Audi	47,217	44,240	6.7%	556,557	515,015	8.1%
BMW	46,624	44,961	3.7%	530,489	474,742	11.7%
Peugeot	44,858	42,171	6.4%	588,821	562,910	4.6%
Skoda	41,658	40,612	2.6%	440,602	415,347	6.1%
Toyota	36,734	31,774	15.6%	397,864	369,516	7.7%

Model	Aug-16	Aug-15	Aug Change	Aug YTD-16	Aug YTD-15	YTD Change
Volkswagen Golf	29,535	33,375	-11.5%	335,156	354,083	-5.3%
Volkswagen Polo	14,751	16,504	-10.6%	206,344	201,996	2.2%
Ford Fiesta	14,570	13,095	11.3%	196,359	210,414	-6.7%
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Peugeot 208	13,743	11,800	16.5%	170,183	150,810	12.8%
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Renault Clio	12,832	18,014	-28.8%	206,572	207,011	-0.2%
Audi A4/S4/RS4	12,216	8,454	44.5%	112,236	87,274	28.6%