

# PRESS RELEASE

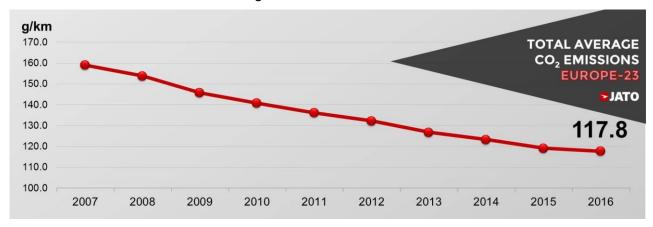
10:00 GMT, 6<sup>th</sup> March 2017 London, UK

# PEUGEOT THE LEADING BRAND FOR AVERAGE CO<sub>2</sub> EMISSIONS, AS EUROPEAN TOTAL AVERAGE FELL IN 2016

- New car average CO<sub>2</sub> emissions decreased by 1.2% in 2016, with Norway responsible for the largest decrease in CO<sub>2</sub> levels
- Peugeot led the brand ranking, with its average emissions falling by 1.7g/km in 2016
- The data is being released as the industry prepares for the implementation of WLTP, which is expected to dramatically impact CO₂ emissions monitoring

Average  $CO_2$  emissions for new cars in Europe fell during 2016 demonstrating the continued progress being made by the industry. The analysis carried out by JATO Dynamics covered 23 European markets and showed that average  $CO_2$  emissions fell by 1.2% in 2016 - finishing at 117.8 g/km. The result was 1.4 g/km lower than the total seen in 2015, but this represents the smallest annual percentage improvement for the last ten years. In part this can be attributed to the slower growth of diesel registrations in 2016, which produce lower  $CO_2$  emissions.

On a country level, Norway had the lowest CO<sub>2</sub> emissions of all countries analysed. Incentives to increase the use of EVs and hybrids resulted in these segments accounting for 39% of the country's total registrations. Notably, the Netherlands and Denmark were the only two markets with increased average CO<sub>2</sub> emissions in 2016, again the major driver of change was government policy - the reduction of tax incentives in the Netherlands resulted in a 53% fall in demand for PHEVs, and increased tax rates for EVs in Denmark resulted in a 71% fall in EV registrations.





		MAKE	AV. CO <sub>2</sub> 2016 (g/km)	AV. CO <sub>2</sub> 2015 (g/km)	VAR. (g/km)	POSITION 2015
TOP 20	1	PEUGEOT	101.9	103.5	-1.7	1
BEST-SELLING BRANDS	2	CITROEN	103.3	105.6	-2.3	2
RANKED BY	3	TOYOTA	104.0	107.6	-3.6	4
AVERAGE CO <sub>2</sub> EMISSIONS (VOLUME WEIGHTED)	4	RENAULT	105.6	105.9	-0.3	3
EUROPE-23	5	SKODA	111.8	115.4	-3.7	6
EUROPE-23	6	NISSAN	115.0	114.1	+0.8	5
-1470	7	SEAT	115.8	116.7	-0.9	7
<b>JATO</b>	8	FIAT	116.0	117.6	-1.6	9
	9	MINI	116.4	117.0	-0.6	8
	10	DACIA	117.6	121.9	-4.3	12
	11	VOLKSWAGEN	117.7	117.8	-0.1	10
	12	FORD	120.1	118.0	+2.1	11
	13	VOLVO	122.0	122.8	-0.8	13
* *	14	OPEL/VAUXHALL	122.4	126.3	-3.9	14
	15	BMW	123.2	128.0	-4.8	19
PZ65 PGE	16	KIA	124.5	127.7	-3.1	18
	17	AUDI	124.7	127.3	-2.6	15
	18	HYUNDAI	124.8	127.4	-2.5	16
	19	MERCEDES	127.5	128.1	-0.6	20
	20	MAZDA	127.7	127.5	+0.2	17

Peugeot led the brand ranking for a second year – it decreased its CO<sub>2</sub> emissions by 1.7g/km. This was primarily due to a lower CO<sub>2</sub> emission average for its petrol engines. Peugeot's top-seller, the Peugeot 208, decreased its average CO<sub>2</sub> emissions by 1.3g/km from 99.3g/km to 98g/km. PSA Group's other volume brand Citroën, occupied second place with 103.3g/km, which is a reduction of 2.3g/km compared to 2015. Both Peugeot and Citroën benefit from their smaller ranges of SUVs / large vehicles. Overtaking Renault in third place was Toyota, whose improvements were largely thanks to the strong performance of its hybrid range, which accounted for 39% of its European registrations in 2016. Notably, Toyota's average emissions for its hybrid range grew by 4.3g/km due to the launch of its RAV4 Hybrid.

The only brands not to decrease CO<sub>2</sub> emissions in 2016 were Nissan, Ford and Mazda, this can largely be attributed to the prominence of these brands with regards to particular models. A significant portion of Nissan's registrations were SUVs; the Nissan X-Trail posted an average emission of 138.1g/km and was the brand's third best-selling model. Similarly, Ford and Mazda's average CO<sub>2</sub> emissions increases can be attributed to increased registrations of the Mustang and MX-5 respectively.



					MARKET	AV. CO <sub>2</sub> 2016 (g/km)	AV. CO <sub>2</sub> 2015 (g/km)	VAR. (g/km)
				1	Norway	94.2	100.5	-6.3
AVERAGE CO, EI	MISSIO	NS		2	Portugal	104.6	105.5	-1.0
BY MARKET				3	Netherlands	105.7	100.6	+5.1
AND SEGMENTS				4	Greece	105.7	105.7	0.0
EUROPE-23				5	Denmark	106.8	106.1	+0.7
LOKOPL-25				6	France	110.2	111.0	-0.7
				7	Croatia	111.0	112.3	-1.3
<b>►JATO</b>				8	Ireland	112.1	114.2	-2.2
				9	Italy	112.5	114.6	-2.1
				10	Spain	114.2	115.6	-1.4
		1		11	Belgium	115.7	117.6	-1.9
SEGMENT	AV. CO <sub>2</sub> 2016	AV. CO <sub>2</sub> 2015	VAR.	12	Slovenia	117.9	118.6	-0.6
SEGMENT	(g/km)	(g/km)	(g/km)	13	UK	119.9	121.2	-1.3
A	104.0	104.1	-0.1	14	Romania	121.0	122.9	-1.9
В	106.4	107.6	-1.2	15	Austria	120.1	123.3	-3.2
С	110.3	110.6	-0.2	16	Finland	121.1	124.3	-3.2
D	118.0	121.8	-3.8	17	Czech Rep.	122.9	125.0	-2.0
E1 (Executive)	125.5	128.7	-3.2	18	Slovakia	124.5	126.1	-1.5
E2 (Luxury)	168.3	182.9	-14.5	19	Sweden	123.0	126.2	-3.2
Mini-MPV	120.1	122.6	-2.5	20	Hungary	124.6	126.8	-2.2
Medium/Large MPV	130.3	133.3	-3.0	21	Germany	125.6	127.3	-1.7
SUV	137.4	143.5	-6.1	22	Poland	126.3	129.0	-2.6
Sports	155.1	154.8	+0.3	23	Switzerland	132.9	134.5	-1.6
					TOTAL	117.8	119.2	-1.4

The SUV boom dominated the automotive world in 2016, and the success of newer compact SUV models - such as the Tiguan and Tucson - helped to decrease the segment's CO<sub>2</sub> emissions by 6.1 g/km. The luxury cars decreased their average by 14.5 g/km, due to lowered emissions across the segment and increased diesel and PHEV registrations. The Sports segment was the only category to increase CO<sub>2</sub> emissions. This was due to the high volume of registrations of the Ford Mustang V8 which negated the improvements made by the BMW 4-Series, Mercedes C-Class Coupé, MINI Convertible and Porsche 911.

"It's clear that the industry is making progress: CO<sub>2</sub> emissions declined. The rate of decline has, however, slowed. This is due to the increased market share of gasoline vehicles and the deceleration of the growth of diesel vehicles. With WLTP imminent this is a significant year and it remains to be seen the impact it will have on emissions monitoring," commented Felipe Munoz, Global Automotive Analyst at JATO Dynamics.





## WHAT IS IT?

WLTP – the Worldwide Harmonised Light Vehicle Test Procedure – is a new methodology to measure fuel consumption and CO2 emissions. It will mean testing is based on a more realistic driving cycle and will result in more accurate emission readings. This testing aims to define a new global standard for determining the level of pollutants, CO2 emissions and energy consumption in light duty vehicles. The new procedure for testing will consider CO2 and fuel consumption values for all vehicle versions including any optional extras, whilst also allowing for differing driving cycles. WLTP will come into force for new types of passenger vehicles in September 2017, with compliance for all new passenger vehicles expected to follow in September 2018 and LCVs yet to be confirmed. This creates a significant challenge for automotive manufacturers (OEMs) and leasing providers; WLTP will require a complete re-alignment of processes across all levels of the supply chain, from vehicle engineering to sales, marketing and retail.

# **HOW CAN WE HELP?**

JATO Dynamics believes that the future of the automotive industry hinges on ensuring that all automotive companies – both OEMs and their leasing customers – can access WLTP compliant data. By applying our thirty year heritage of world-class data collection and management expertise, we have created an efficient and easy-to-use WLTP solution that allows OEMs and leasing providers to carry on with business as usual. Using our strong relationships with the automotive industry, we are compiling detailed engineering data feeds from manufacturers and will carry out the calulations needed to produce WLTP compliant data that will be available to both leasing companies and OEMs. Access to JATO's tool will ensure that WLTP compliant data will be part of the daily workflow and allow business to continue seamlessly.

Click **here** for more information

#### **Notes to Editors**

Volume-weighted average CO<sub>2</sub> emissions are calculated by multiplying the CO<sub>2</sub> emissions rating of each car version by the volumes achieved by that version in a given timescale, totalling this product for all versions, then dividing by the total volume of all versions

#### -Ends-

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#### **About JATO**

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives.

The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers; giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs.

JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

Major leasing companies use JATO's intelligence to drive the vehicle quotation process. Visit JATO at <a href="www.jato.com">www.jato.com</a> for more information.

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### **Notes to Editors:**

					Position
Position 2016	Make	Ave CO <sub>2</sub> 2016 (g/km)	Ave CO <sub>2</sub> 2015 (g/km)	Change	2015
1	PEUGEOT	101.9	103.5	-1.7	1
2	CITROEN	103.3	105.6	-2.3	2
3	TOYOTA	104.0	107.6	-3.6	4
4	RENAULT	105.6	105.9	-0.3	3
5	SKODA	111.8	115.4	-3.7	6
6	NISSAN	115.0	114.1	0.8	5
7	SEAT	115.8	116.7	-0.9	7
8	FIAT	116.0	117.6	-1.6	9
9	MINI	116.4	117.0	-0.6	8
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20	MAZDA	127.7	127.5	0.2	17

Segment	Ave CO <sub>2</sub> 2016 (g/km)	Ave CO <sub>2</sub> 2015 (g/km)	Change
A	104.0	104.1	-0.1
В	106.4	107.6	-1.2
С	110.3	110.6	-0.2
D	118.0	121.8	-3.8
E1 (Executive)	125.5	128.7	-3.2
E2 (Luxury)	168.3	182.9	-14.5
Mini-MPV	120.1	122.6	-2.5
Medium & Large MPV	130.3	133.3	-3.0
SUV	137.4	143.5	-6.1
Sports	155.1	154.8	0.3
Other	164.8	180.2	-15.4

Market	Ave CO <sub>2</sub> 2016 (g/km)	Ave CO <sub>2</sub> 2015 (g/km)	Change
Austria	120.1	123.3	-3.2
Belgium	115.7	117.6	-1.9
Croatia	111.0	112.3	-1.3
Czech Republic	122.9	125.0	-2.0
Denmark	106.8	106.1	0.7
Finland	121.1	124.3	-3.2
France	110.2	111.0	-0.7
Germany	125.6	127.3	-1.7
Greece	105.7	105.7	0.0
Hungary	124.6	126.8	-2.2
Ireland	112.1	114.2	-2.2
Italy	112.5	114.6	-2.1
Netherlands	105.7	100.6	5.1
Norway	94.2	100.5	-6.3
Poland	126.3	129.0	-2.6
Portugal	104.6	105.5	-1.0
Romania	121.0	122.9	-1.9
Slovakia	124.5	126.1	-1.5
Slovenia	117.9	118.6	-0.6
Spain	114.2	115.6	-1.4
Sweden	123.0	126.2	-3.2
Switzerland	132.9	134.5	-1.6
UK	119.9	121.2	-1.3