

PRESS RELEASE

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EUROPEAN CAR REGISTRATIONS DECREASE BY 7.1% IN APRIL 2017, AS DIESEL LOSES ITS DOMINANCE

- **European car registrations totalled 1.22 million units in April 2017, a drop of 7.1% when compared to April 2016 and the largest monthly decline seen since March 2013**
- **Diesel saw a dramatic 15% decline in registrations in April – performing well below the market average**
- **The Volkswagen Golf regained its position as Europe’s most popular car model – after the Ford Fiesta took the spot in March**

The European car industry saw a drop in registrations in April 2017, with new registrations for the month totalling 1.22 million units – a decrease of 7.1% when compared to the same month last year, and the largest monthly decline posted since March 2013. This was also a poor month for diesel vehicles, which witnessed a 15% decline in registrations meaning that the fueltypes has lost its dominance in the European market. Diesel accounted for just 46% of the market in April 2017, compared to its 50% market share in April 2016.

Four of Europe’s five largest markets posted decreases in registrations in April, with Spain the only market to experience an increase in registrations – a small 0.8%. The largest decrease in Europe’s biggest five markets was posted by Italy, where registrations decreased by 24.2% - this can be attributed to the introduction of lower incentives that have cooled private demand. This was followed by the UK, where registrations decreased by 19.8%, as the market felt the impact of the new VED rates. Meanwhile, in Germany, registrations decreased by 8%, followed by France, which saw a fall in registrations of 6.2%.

The decline in registrations particularly affected traditional car segments - compact cars posted a drop in registrations of 11.9%, subcompact registrations decreased by 9% and MPV registrations shrunk by 21.3%. Meanwhile SUVs continued to grow, posting an increase in registrations of 7.2% - but this growth wasn’t enough to offset the double-digit drops seen by other segments.

EUROPE-27 APRIL 2017 VOLUME BY COUNTRIES

	Apr/17	Apr/16	Var. Apr 16-17	YTD-17	YTD-16	Var. YTD 16-17
Austria	30,201	31,102	-2.9%	118,694	109,557	+8.3%
Belgium	51,132	55,022	-7.1%	215,841	205,478	+5.0%
Croatia	6,213	4,793	+29.6%	17,023	13,585	+25.3%
Czech Rep.	22,753	23,135	-1.7%	90,832	82,743	+9.8%
Denmark	17,650	19,871	-11.2%	77,608	72,124	+7.6%
Estonia	2,526	2,235	+13.0%	8,597	7,779	+10.5%
Finland	9,388	11,087	-15.3%	42,490	44,149	-3.8%
France	171,405	182,820	-6.2%	710,608	699,104	+1.6%
Germany	290,697	315,921	-8.0%	1,135,381	1,107,345	+2.5%
Greece	8,444	9,733	-13.2%	29,519	25,032	+17.9%
Hungary	8,681	8,077	+7.5%	33,031	27,812	+18.8%
Ireland	7,865	10,382	-24.2%	83,832	93,206	-10.1%
Italy	161,040	169,897	-5.2%	743,753	695,209	+7.0%
Latvia	1,417	1,462	-3.1%	5,486	5,346	+2.6%
Lithuania	2,257	2,036	+10.9%	7,768	6,629	+17.2%
Luxembourg	4,864	5,233	-7.1%	18,205	18,198	0.0%
Netherlands	29,043	27,631	+5.1%	148,912	126,303	+17.9%
Norway	11,569	14,393	-19.6%	50,099	51,792	-3.3%
Poland	39,476	34,515	+14.4%	165,867	139,186	+19.2%
Portugal*	17,248	15,978	+7.9%	77,143	74,406	+3.7%
Romania	6,640	6,174	+7.5%	28,899	23,645	+22.2%
Slovakia	7,287	7,251	+0.5%	29,885	27,204	+9.9%
Slovenia	6,001	5,472	+9.7%	24,691	22,163	+11.4%
Spain	102,204	101,374	+0.8%	412,059	390,026	+5.6%
Sweden	30,476	33,580	-9.2%	119,880	116,809	+2.6%
Switzerland	25,268	28,493	-11.3%	97,221	100,444	-3.2%
UK	152,076	189,505	-19.8%	972,092	961,285	+1.1%

* Forecast by LMCA

APRIL	
Europe-27	1,223,821
Var. Y-o-Y	-7.1%
Big 5	877,422
Var. Y-o-Y	-8.6%

YTD	
Europe-27	5,465,416
Var. Y-o-Y	+4.2%
Big 5	3,973,893
Var. Y-o-Y	+3.1%

SAAR	
Europe-27	14,195,215

“Diesel has lost its dominance in the European car market. While there are several reasons for this shift, all evidence points to the ‘dieselgate’ scandal as the start of this decline. Since the scandal, which broke in 2015, the fuel type has suffered major setbacks to its reputation as governments consider new legislation that directly affect diesel car owners – such as plans in the UK for a diesel scrappage scheme. In tandem with this, the media continues to advise consumers to avoid the fuel type wherever possible. When factoring in the ongoing push for electric/hybrid vehicles, which are particularly prevalent in markets like the UK, it is perhaps no surprise to see this decline in performance from diesel,” commented Felipe Munoz, Global Automotive Analyst at JATO Dynamics.

TOP SELLING BRANDS

		Apr/17	Var. Apr 16-17	YTD-17	Var. YTD 16-17
1	VOLKSWAGEN	136,475	-13.9%	578,910	-2.2%
2	RENAULT	90,636	-4.5%	383,108	+6.9%
3	FORD	79,812	-10.8%	397,199	+5.1%
4	PEUGEOT	75,172	-4.6%	321,531	+2.4%
5	MERCEDES	72,946	-0.2%	302,490	+9.7%
6	OPEL/VAUXHALL	70,859	-13.5%	345,677	-1.2%
7	AUDI	69,911	-9.1%	288,851	-1.1%
8	FIAT	64,795	-2.9%	287,772	+9.2%
9	BMW	63,897	-5.6%	282,429	+3.5%
10	SKODA	56,852	-4.5%	232,279	+3.8%
11	TOYOTA	50,182	+2.5%	244,784	+15.6%
12	CITROEN	48,168	-6.5%	208,730	+3.3%
13	HYUNDAI	38,798	-10.7%	172,202	+1.9%
14	DACIA	36,850	-3.7%	148,043	+5.6%
15	KIA	36,226	-4.1%	162,644	+8.4%
16	NISSAN	35,579	-14.5%	213,009	+5.2%
17	SEAT	34,429	+15.3%	137,016	+17.9%
18	VOLVO	24,397	-3.5%	104,263	+8.3%
19	SUZUKI	17,732	+9.1%	82,671	+24.2%
20	MINI	15,630	-7.1%	67,561	+3.4%
21	MAZDA	15,184	-10.9%	79,738	-6.7%
22	LAND ROVER	11,930	-17.4%	65,017	+1.9%
23	HONDA	9,489	-21.8%	53,253	-13.6%
24	MITSUBISHI	9,202	-11.7%	40,221	-6.4%
25	JEEP	8,150	-7.9%	35,101	-0.4%
26	SMART	8,145	-16.8%	33,837	-8.5%
27	ALFA ROMEO	7,475	+54.3%	28,995	+39.2%
28	PORSCHE	6,598	-16.6%	25,566	+3.0%
29	LANCIA	5,877	-16.9%	27,401	+1.5%
30	JAGUAR	4,585	-10.8%	27,685	+41.6%
31	DS	3,298	-44.5%	16,693	-36.3%
32	SUBARU	2,893	-24.5%	12,631	-8.0%
33	LEXUS	2,853	-10.9%	15,062	-0.3%
34	SSANGYONG	1,452	-15.1%	6,492	-3.3%
35	ABARTH	1,376	+5.9%	6,822	+30.6%
36	INFINITI	963	-42.0%	5,148	+38.4%
37	TESLA	920	+33.5%	7,509	+65.2%
38	MASERATI	748	+46.7%	3,808	+84.4%
39	LADA	390	+40.3%	1,427	+47.9%
40	FERRARI	314	-22.1%	1,222	+6.6%
41	BENTLEY	291	-21.4%	1,462	+29.0%
42	MG	219	-20.1%	1,285	+1.5%
43	CHEVROLET	186	+24.0%	738	+29.9%
44	ASTON MARTIN	170	+63.5%	1,109	+102.7%
45	LAMBORGHINI	105	+1.9%	302	+4.5%
46	IVECO	97	+19.8%	332	+16.9%
47	MORGAN	78	+66.0%	165	-7.8%
48	LOTUS	75	+17.2%	285	+5.6%
49	DODGE	50	-31.5%	164	-20.4%
50	ROLLS-ROYCE	46	-33.3%	266	+29.1%

TOP 10 CAR GROUPS MARKET SHARE

APR

VW Group	24.89%
PSA*	16.14%
Renault-Nissan**	14.19%
FCA	7.23%
Daimler	6.63%
Ford	6.52%
BMW Group	6.50%
Hyundai-Kia	6.13%
Toyota	4.33%
Geely	1.99%

TOP 5 MKT SHARE WINNERS & LOSERS

FCA	+0.45
Toyota	+0.37
Daimler	+0.33
Suzuki	+0.22
BMW Group	+0.08
Tata Group	-0.14
Honda	-0.15
Ford	-0.27
VW Group	-0.40
PSA*	-0.42

*Includes Opel/Vauxhall

**Includes Mitsubishi

The three big car manufacturers all lost market share. For VW Group, this was due to a fall in its compact car sales, while PSA experienced declines across all its brands – including Opel/Vauxhall. Meanwhile, Renault-Nissan was hit hard by a 20.7% drop in the UK.

TOP SELLING MODELS

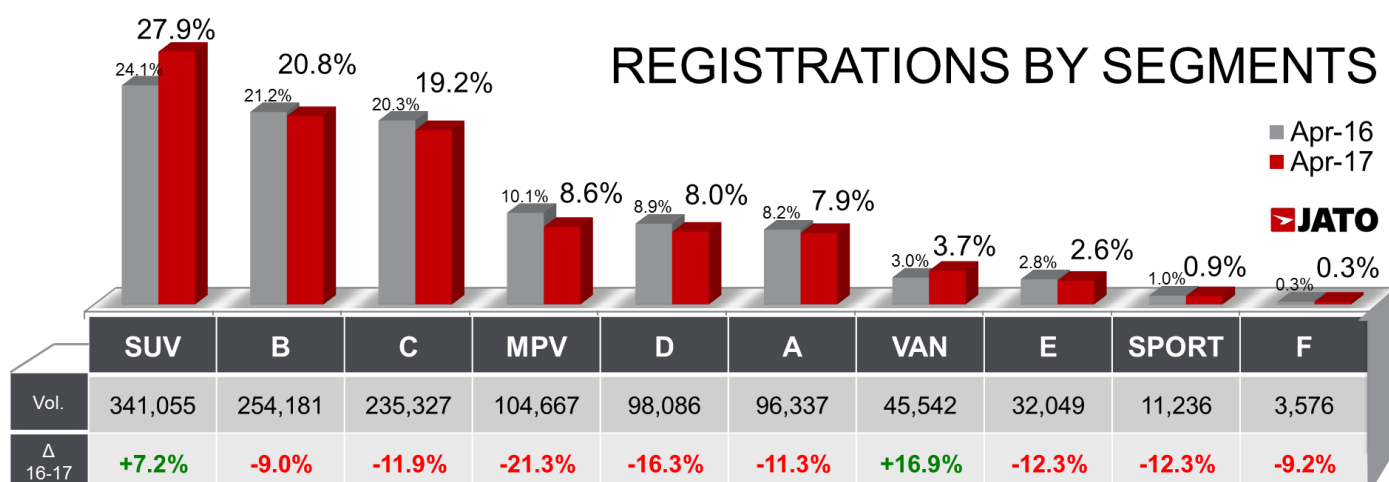
		Apr/17	Var. Apr 16-17	YTD-17	Var. YTD 16-17
1	GOLF	35,085	-28.1%	149,896	-16.1%
2	CLIO	26,088	-7.1%	116,221	+10.0%
3	POLO	24,775	-11.4%	108,363	-0.3%
4	TIGUAN	19,864	+71.6%	85,936	+75.8%
5	208	19,293	-15.7%	86,648	-5.5%
6	ASTRA	18,444	-8.3%	88,667	+8.7%
7	CORSA	18,108	-14.2%	94,311	-1.0%
8	FIESTA	17,943	-20.4%	109,338	+2.8%
9	C3	17,514	+48.1%	75,134	+57.9%
10	OCTAVIA	17,356	-15.4%	76,197	-3.3%
11	QASHQAI	16,742	-5.2%	92,202	+10.2%
12	CAPTUR	16,082	-14.5%	71,365	-2.4%
13	SANDERO	15,978	-1.6%	62,764	+8.3%
14	FOCUS	15,701	-19.7%	80,145	+0.2%
15	2008	15,406	-3.1%	69,600	+12.8%
16	C-CLASS	15,132	+0.9%	64,032	+11.8%
17	PANDA	14,964	-13.9%	74,063	-0.1%
18	500	14,795	-2.9%	69,658	+2.1%
19	FABIA	14,784	-5.6%	61,722	+5.4%
20	308	14,566	-18.9%	60,448	-17.5%
21	A3	14,341	-19.7%	61,431	-14.4%
22	3008 SUV	13,856	New	43,495	New
23	MEGANE	13,757	+32.5%	56,818	+50.5%
24	LEON	13,391	+2.8%	50,469	-2.1%
25	MOKKA	12,988	-2.4%	61,855	+7.6%
26	PASSAT	12,913	-35.8%	57,685	-21.7%
27	YARIS	12,825	-19.1%	65,741	-4.2%
28	A-CLASS	12,442	+8.0%	48,916	+4.4%
29	A4	12,233	-22.0%	52,260	-0.4%
30	TUCSON	11,936	-11.6%	52,588	+1.5%
31	DUSTER	11,429	-10.3%	47,327	0.0%
32	KUGA	11,202	+13.7%	51,549	+26.9%
33	TIPO	10,958	+134.4%	46,171	+269.4%
34	IBIZA	10,948	-4.0%	40,805	-7.5%
35	E-CLASS	10,656	+7.2%	43,083	+36.4%
36	SERIES 3	10,540	-8.5%	47,778	-3.1%
37	SERIES 1	10,484	+1.2%	46,531	+12.3%
38	KADJAR	10,332	-4.0%	40,144	-8.1%
39	SPORTAGE	10,195	-22.8%	48,142	-6.6%
40	TOURAN	10,156	-1.6%	38,628	-0.6%
41	MINI	9,911	-10.9%	45,208	+9.5%
42	X1	9,423	+20.5%	43,848	+43.6%
43	C-HR	9,133	New	41,501	New
44	AURIS	8,602	-20.7%	42,152	-11.8%
45	C4 PICASSO/GRAND	8,419	-17.4%	35,763	-10.5%
46	GOLF SPORTSVAN	8,357	-7.7%	31,641	-3.5%
47	XC60	8,051	+25.8%	32,718	+32.9%
48	I20	8,030	+2.3%	34,874	+10.4%
49	A1	7,562	-15.2%	28,491	-18.7%
50	UP	7,552	-19.3%	34,811	-1.3%

SEGMENT SHARE APRIL	
TOP WINNER	TOP LOSER
CITY-CARS (A-SEGMENT)	
Suzuki Ignis	Ford Ka
SUBCOMPACTS (B-SEGMENT)	
Citroen C3	Fiat Punto
COMPACTS (C-SEGMENT)	
Fiat Tipo	VW Golf
MIDSIZE SEDAN/SW (D-SEGMENT)	
Mercedes C-Class	VW Passat
EXECUTIVE (E-SEGMENT)	
Volvo S90/V90	Volvo S80/V70
LUXURY (F-SEGMENT)	
Porsche Panamera	BMW 7-Series
MPVs	
Vw Touran	Peugeot 3008
SUVs	
Peugeot 3008	Renault Captur
SPORT CARS	
Fiat 124	Porsche 718



The VW Golf regained its position as Europe's most popular car, after losing its title to the Ford Fiesta in March. The new Peugeot 3008 made the largest gain in terms of market share, becoming the fifth best-selling SUV.

REGISTRATIONS BY SEGMENTS



-Ends-

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