

PRESS RELEASE

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EUROPEAN CAR MARKET FINALLY STABILISES IN APRIL AFTER MONTHS OF DECLINE, WHILE TESLA'S VOLUME RETURNS TO NORMAL

- Registrations remained stable in April after seven consecutive months of decline
- Drops posted by VW Group, Renault-Nissan, FCA and Ford were offset by growth at PSA, Daimler and BMW Group
- Electrified vehicles counted for 6.9% of the total market

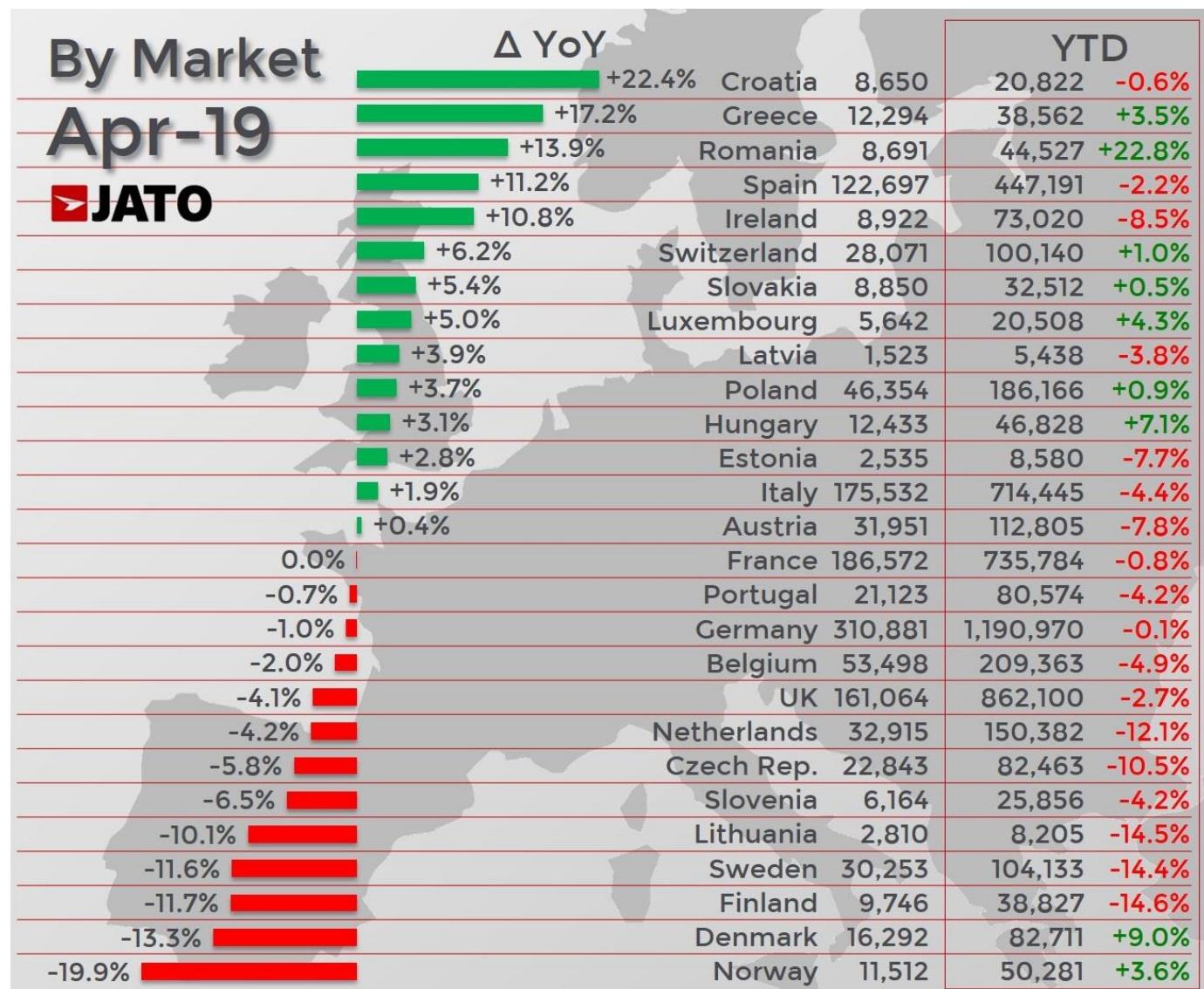
The European car market stabilised in April 2019 after an extended period of decline. In total 1.34 million vehicles were registered – the same number as in April 2018, when the market posted its highest April volume of the last 10 years. The year to date figures show the overall market has dropped by 2.5%, with 5.47 million registrations recorded so far in 2019.

Looking at the breakdown by countries in April, the strong results in Spain, Italy, Poland and Switzerland offset the declines posted in the UK, Germany, Benelux, where the market was down by 2.4%, and Scandinavia, where the market was down by 13.5%.

The commanding position of gasoline cars and the double-digit growth posted by electrified cars made up for a 12% drop in diesel registrations. With the exception of Germany and Croatia, diesel registrations fell everywhere in Europe. Year to date figures show diesel's volume has dropped by 15% during the first four months of 2019, counting for 32.5% of the total market.

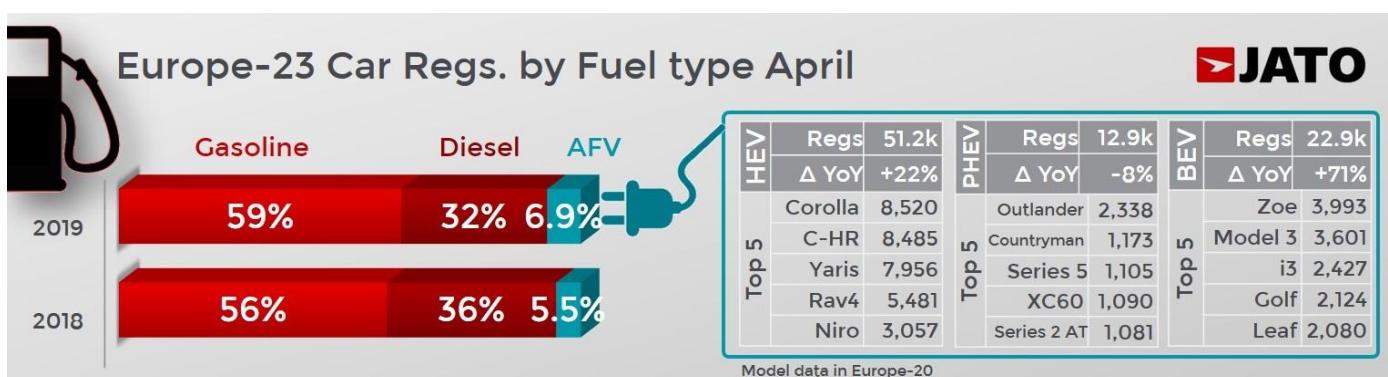


Meanwhile, electrified car registrations continued to grow in April, as they totalled 91,200 units and made up 6.9% of the total market. This was largely due to an increase in demand for pure electric cars, where registrations increased by 71% to 22,900 units.



Although Tesla still posted growth and led the BEV rankings, its overall volume returned to a normal level in April following March's exceptional results, where the brand recorded 15,755 registrations of the Model 3. There were 3,700 Model 3 registrations during April, signifying that [March's boom was a result of the long waiting list for the vehicle](#). However, "We should expect to see another boost of the Model 3 once it hits British dealers," predicts Felipe Munoz, JATO's global analyst.

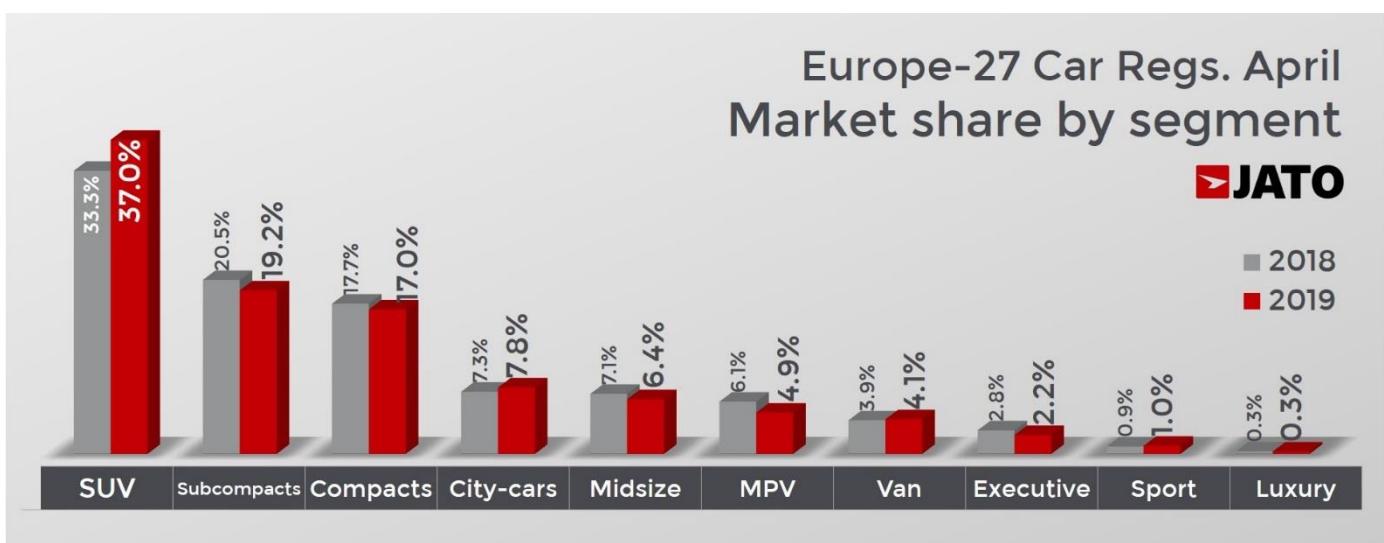
SUVs continued to grow during the month, as the segment recorded 495,000 registrations – up by 11% on April 2018. Year to date figures show there has been 2.02 million SUV registrations since the start of 2019 – up by 8% on the same period last year. In April, the segment's growth was driven by BMW Group (+29%), VW Group (+23%), PSA (+14%) and Hyundai-Kia (+14%).



Demand for the Dacia Duster grew by a huge 30% in April, as the vehicle led the SUV rankings for the first time since its launch. Meanwhile, the Toyota C-HR, Rav4 and Niro were the top-selling electric SUVs, and the Audi Q3, BMW X1 and Audi Q2 led the premium SUV rankings.

Elsewhere, demand for MPVs fell by 21%, with only 65,200 registrations recorded during April. It was closely followed by the LCV-derived van segment, which recorded 54,600 registrations as demand increased by 3%. JATO's insights [expect the van segment to overtake the MPV segment](#), given it offers consumers vehicles with the same amount of interior space but with cheaper prices.

In the breakdown by brands, Volkswagen continued to lead the market, but its volume fell by almost 7% due to declines in its three best-selling products – the Golf, Polo and Tiguan. Similarly, Ford's volume was negatively affected by the Fiesta, Kuga and Ka+; Opel/Vauxhall lost ground despite the double-digit growth posted by the Crossland and Grandland, as the Corsa, Astra and Mokka fell in the rankings. Meanwhile, Audi also recorded a drop due to the results of the A3 and A4, while it sold 963 units of the E-Tron.



In contrast, April was a good month for BMW due to the strong performance of the X1, 1-Series and the new 3-Series, which recorded 10,000 registrations as demand increased by 19%. Similarly, Peugeot, saw a volume increase due the strong results of the 3008 and 108 – and it recorded 2,384 registrations of the

newly introduced 508. Skoda also grew, with volume up by 3% due to the Octavia and Karoq, while it recorded 704 registrations of the Scala.

TOP 25 Brands & Models April 2019. Europe-27		
Brand	Regs.	ΔYoY
1 VOLKSWAGEN	151,165	-6.7%
2 RENAULT	89,147	-5.5%
3 PEUGEOT	87,303	+1.2%
4 FORD	84,811	-4.5%
5 MERCEDES	75,460	+3.3%
6 OPEL/VHALL	70,152	-2.7%
7 BMW	69,403	+12.1%
8 AUDI	64,930	-5.9%
9 SKODA	64,472	+2.9%
10 TOYOTA	60,450	-0.7%
11 FIAT	60,277	-1.1%
12 CITROEN	58,081	+14.4%
13 DACIA	49,604	+12.7%
14 HYUNDAI	46,653	+4.8%
15 SEAT	43,993	+2.8%
16 KIA	42,462	-4.1%
17 NISSAN	31,440	-16.3%
18 VOLVO	28,358	+4.3%
19 SUZUKI	20,884	-1.0%
20 MAZDA	17,901	+1.8%
21 MINI	15,172	-9.0%
22 JEEP	13,310	-6.4%
23 MITSUBISHI	12,513	+31%
24 LAND ROVER	12,047	+6.2%
25 SMART	10,191	+23.2%

Market Share Top Winners & Losers	Model	Model	Regis.	ΔYoY
BMW Group	Corolla	GOLF	35,452	-9.6%
PSA	C5	CLIO	29,998	+9.0%
Daimler	Aircross	POLO	22,637	-14.5%
Tesla	Panda	FOCUS	20,720	+11.1%
JLR	A-Class	SANDERO	20,292	+5.1%
	T-Cross	208	19,983	-4.6%
Subaru	Golf	OCTAVIA	19,673	+5.6%
Renault-Nissan	Polo	FIESTA	19,341	-18.5%
FCA	A4	C3	18,916	+11.3%
Ford	Fiesta	DUSTER	18,593	+30.0%
VW Group	Auris	PANDA	18,345	+50.2%
		TIGUAN	18,329	-8.1%
		CAPTUR	18,073	-2.9%
		QASHQAI	17,902	-0.7%
		3008 SUV	17,843	+1.9%
		YARIS	17,389	-1.0%
		T-ROC	17,231	+33.1%
		CORSA	16,833	-5.8%
		2008	16,274	0.0%
		A-CLASS	15,544	+63.9%
		500	14,912	-4.1%
		FABIA	14,708	-1.0%
		C-CLASS	13,610	+0.7%
		308	13,318	-6.5%
		LEON	13,312	0.0%

Toyota had a stable month, as the 25% increase in demand for the Auris/Corolla offset the 16% drop in demand for the C-HR, and it registered 475 units of the Camry. Meanwhile, Fiat dropped by 1% due to declines of the 500, Tipo and 500L.

Among the market's latest launches, the following totals were registered: Toyota Corolla 11,381 units; Toyota Rav4 7,016; Citroen C5 Aircross 6,799; Mercedes B-Class 6,431; Peugeot Rifter 4,457; Mercedes CLA 3,666; DS 7 Crossback 2,509; Volkswagen Touareg 2,104; BMW X4 2,070; and Seat Tarraco with 1,963 units.

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More insights:**About JATO**

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The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers; giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs.

JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

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