

Tesla's Model 3 continues to perform well becoming Europe's second best-selling car in June

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- Total new car registrations continued to increase in June, but remain far from pre-pandemic levels
- Low emissions vehicles secure new record market share
- The Tesla Model 3 took second position in the general model rankings behind the Volkswagen Golf

According to data from JATO Dynamics for 26 European markets, 1,268,683 new passenger cars were registered last month - an increase of 13% when compared with June 2020. Despite this increase, the market's rate of recovery has slowed substantially relative to the growth recorded between March and May of this year.

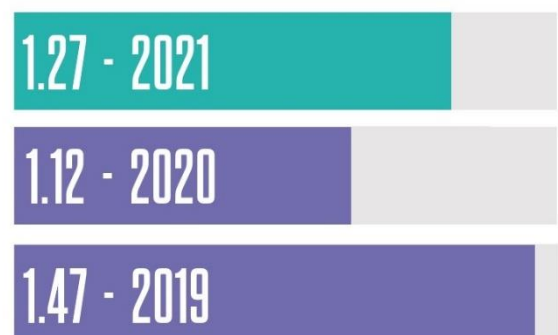
Since the beginning of the year, the European new car market has rebounded well, however the ongoing impact of the pandemic continues to impinge on sales momentum. The almost 1.27 million units registered in June, still lags behind the 1.47 million units registered in 2019, and the 1.6 million units registered in 2018. Felipe Munoz, Global Analyst at JATO Dynamics commented: "The conditions are not yet ideal and far from a total recovery. In the mid-term, It is not clear whether the market will reach pre-Covid levels or not". The volume for the first half of 2021 totalled 6.41 million units, up by 27% year-on-year from 2020, but 23% lower than in H1 2019.

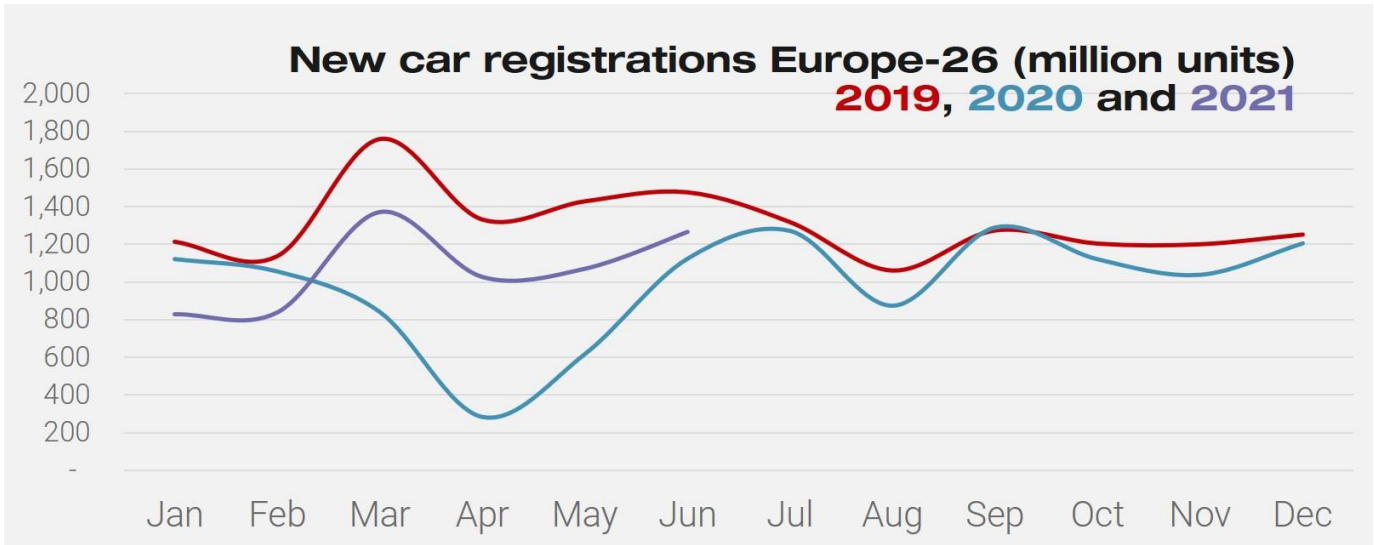
Low emissions cars (BEV and PHEV) continued to perform well, recording a new record total market share of 18.5% - up from 8.2% in June 2020. Registrations of BEVs totalled 126,000 units during the month, ahead of the 104,000 registered PHEV units. Fiat, Tesla, Skoda, Volkswagen and Ford gained the largest market share in the BEV market while Cupra, Jeep, Volkswagen, Renault and Seat posted the highest market share gains in the PHEV market.

Percentage variation



Million units June

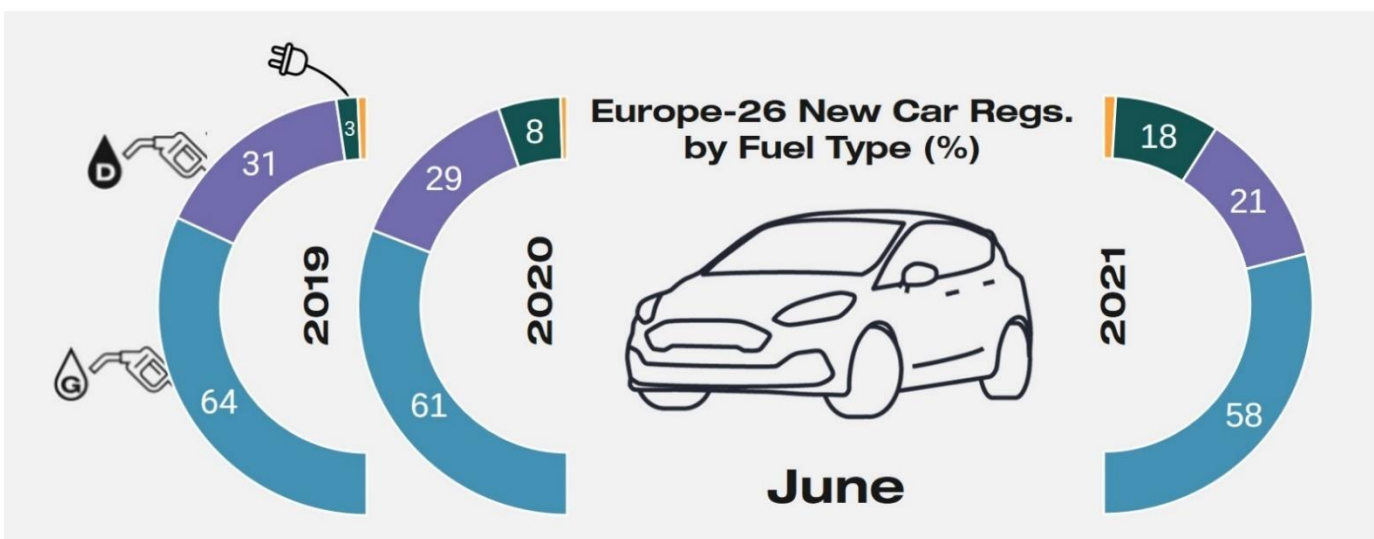




Demand has been growing steadily across Europe, but significant increases in market share were posted in Norway (+24 points), Sweden (+24 points), Denmark (+21 points), Ireland (+17 points) and Germany (+15 points). In contrast, the market share of these vehicles increased by only 0.7 points in Slovakia, 1.4 points in Romania and 1.6 points in Poland.

The increasing popularity of these vehicles is also having an impact on the sales mix for certain brands. For instance, Jeep’s new plug-in models accounted for 30% of its total volume in June, compared with 0.5% in June 2020. Cupra’s sales of low emissions vehicles jumped from 0% in June 2020 to 58% last month, while BEV and PHEV models made up 72% of MG’s total volume.

In the model rankings, the Volkswagen Golf was the most popular new car amongst consumers with 27,247 units, equating to a 2.15% market share. Despite the increase of 12% from June 2020, volume fell by 27% when compared with June 2019 – when its market share was at 2.52%. The Golf was followed by the Tesla Model 3, which registered 25,697 units taking the year-to-date total to 66,350 units, making it the most popular electric vehicle in Europe, and the 25th best-selling model in the general rankings through to June. The Model 3 was the top-seller in Austria, Norway, Switzerland and the UK, and hit the top 10 in Denmark, France, Germany, Ireland, Luxembourg and Sweden.



Other models that posted notable growth compared to June 2019 were the Fiat 500, Toyota Yaris, Volkswagen T-Roc, Peugeot 2008, Volkswagen T-Cross, Hyundai Tucson, Audi A3, Toyota C-HR, Hyundai Kona, BMW 3-Series and Volvo XC40.

Europe June 2021 Registrations by Segment		Top 3	Units	vs 2020
City-car	7.6%	Fiat/Abarth 500	22,179	+64%
		Fiat Panda	13,468	+7%
		Toyota Aygo	11,266	+45%
Subcompact	18.2%	Dacia Sandero	22,764	+10%
		Renault Clio	22,254	-40%
		Toyota Yaris	21,698	+13%
Compact	15.1%	Volkswagen Golf	27,247	+12%
		Toyota Corolla	14,132	+53%
		Skoda Octavia	13,565	-16%
Midsized	6.9%	Tesla Model 3	25,697	+262%
		BMW Series 3	12,294	+35%
		Volkswagen Passat	10,191	+33%
Executive	1.5%	Audi A6	6,356	+33%
		Mercedes E-Class	4,381	-23%
		BMW Series 5	3,942	-16%
Luxury	0.2%	Mercedes S-Class	887	+119%
		Porsche Panamera	484	-4%
		BMW Series 7	482	+1%
MPV	2.4%	Volkswagen Touran	3,238	-29%
		Honda Jazz	3,232	+32%
		Mercedes V-Class	2,678	-4%
Sport	0.6%	Porsche 911	1,381	-20%
		BMW Z4	1,144	+40%
		Mazda MX-5	971	+53%
SUV	44.2%	Volkswagen T-Roc	21,576	+35%
		Renault Captur	20,168	-9%
		Peugeot 2008	18,617	+9%
Van	3.0%	Fiat Ducato	5,270	-13%
		Volkswagen Caddy	3,690	+3%
		Citroen Berlingo	2,835	-33%

Among the latest launches, Opel registered 7,741 units of the Mokka; 7,353 units of the Citroen C4; Volkswagen registered 7,040 units of the ID.3 and 6,347 units of the ID.4; the Skoda Enyaq found 6,011 new clients, while Cupra registered 5,967 units of the Formentor. The Renault Arkana registered 4,766 units, and the Ford Mach-E registered 3,002 units.

Top 10 Best-Selling Europe-26 June 2021

	Overall	vs Jun 20	vs Jun 19	PHEV*	vs Jun 20	BEV*	vs Jun 20			
1	Volkswagen Golf	27,247	+12%	-27%	Ford Kuga	6,331	+69%	Tesla Model 3	25,476	+262%
2	Tesla Model 3	25,697	+262%	+129%	Audi A3	3,884	+161%	Renault Zoe	8,217	-21%
3	Dacia Sandero	22,764	+10%	-2%	Peugeot 3008	3,846	+189%	Volkswagen ID.3	6,999	new
4	Renault Clio	22,254	-40%	-38%	BMW Series 3	3,757	+188%	Volkswagen ID.4	6,315	new
5	Fiat/Abarth 500	22,179	+64%	+30%	Volvo XC40	3,655	+55%	Skoda Enyaq	5,949	new
6	Toyota Yaris	21,698	+13%	+12%	Seat/Cupra Leon	3,536	new	Fiat 500	4,983	new
7	Volkswagen T-Roc	21,576	+35%	+14%	Cupra Formentor	3,376	new	Hyundai Kona	4,518	+68%
8	Opel/Vauxhall Corsa	21,124	+24%	+2%	Renault Captur	3,323	+737%	Kia Niro	4,268	+83%
9	Renault Captur	20,168	-9%	-28%	Volkswagen Golf	3,041	+534%	Peugeot 208	3,869	+34%
10	Volkswagen Polo	18,789	+16%	-21%	BMW X5	2,782	+281%	MG ZS	3,361	+262%

* Excludes Estonia, Lithuania, Latvia, Luxembourg, Greece



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About JATO

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